

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 19, 2012

WESTWOOD HOLDINGS GROUP, INC.

(Exact name of registrant as specified in charter)

Delaware
(State or other jurisdiction
of incorporation)

001-31234
(Commission
File Number)

75-2969997
(IRS Employer
Identification No.)

200 Crescent Court, Suite 1200
Dallas, Texas 75201
(Address of principal executive offices)

(214) 756-6900
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01: REGULATION FD DISCLOSURE

On July 19, 2012, Westwood Holdings Group, Inc. (“the Company”) provided an update on the Company’s business during the earnings conference call.

The slides accompanying the presentation are attached as Exhibit 99.1 and will be available on the Company’s website at www.westwoodgroup.com under “Investor Relations.”

The information in this report, including exhibits, is being furnished pursuant to Item 7.01 and shall not be deemed “filed” within the meaning of section 18 of the Securities Act of 1934, or otherwise subject to the liabilities under that Section.

ITEM 9.01: FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits: The following exhibit is furnished with this report:

Exhibit Number	Description
99.1	Slides used during the Company’s earnings conference call on July 19, 2012, “Westwood 10 Year Anniversary July 2012”.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 20, 2012

WESTWOOD HOLDINGS GROUP, INC.

By: /s/ WILLIAM R. HARDCASTLE, JR.
William R. Hardcastle, Jr.,
Chief Financial Officer

EXHIBIT INDEX

Exhibit Number

Description

99.1

Slides used during the Company's earnings conference call on July 19, 2012, "Westwood 10 Year Anniversary July 2012".



WESTWOOD®

Exhibit 99.1

WHG
LISTED
NYSE®

10 Year Anniversary
July 2012

- Build a firm that transcends a talented founder by creating a world-class research department supporting multiple products that produce superior returns for our clients.
- Manage our company the same way as companies that we would own in our clients' portfolios:
 - Generate strong free cash flow
 - High incidence of insider ownership across all levels of the business
 - Shareholder friendly philosophy of sharing excess cash in the form of dividend or stock buybacks
 - Stable to improving Return on Equity
 - Meaningful dividend payout
 - Strong and improving balance sheet
 - Strong record of value creation
- Acquire mutual fund assets opportunistically and private wealth businesses selectively
- Build high quality businesses where demand supports potential for growth
- Support our community with both time and resources
- Create shareholder value and perform well vs. our peers and the broad market indices



Create a world class, independent Research Department
staffed with talented professionals

Domestic Research Groups				Westwood International
Consumer/Health Care (CASH)	Energy/Materials/Utilities (EMU)	Financials/REITs (MONEY)	Industrials/Technology (CHIPS)	Global Research

Our Employees -2002

- 43 People
 - Attended schools in 10 states
 - 2 countries (US, China)
- 7 CFA Charterholders
- 8 advanced degrees
- 14 Investment Professionals

Our Employees -2012

- 93 People
 - Attended schools in 23 states
 - 8 countries
- 28 CFA Charterholders
- 32 Advanced degrees
- 38 Investment Professionals

Long-Term Employee Retention

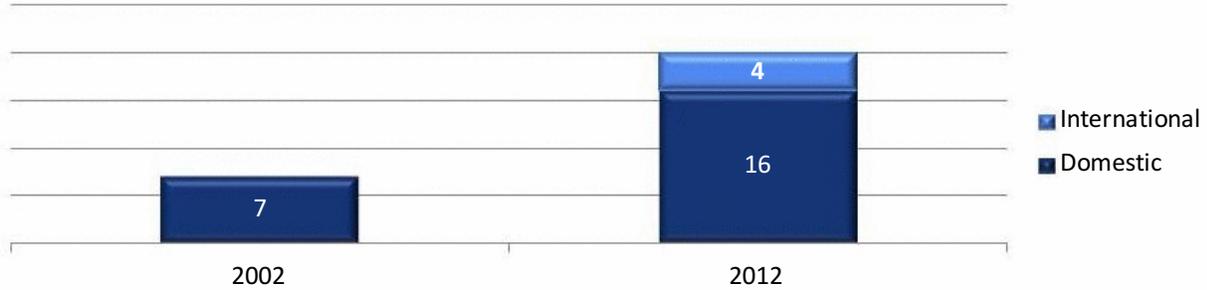
24 of 43 (55%) people employed in 2002 are still at Westwood*
 33 of 52 (63%) people including Omaha are still at Westwood

*Departures: 11 family/retirement; 4 new positions; 4 involuntary



Develop and Support Multiple Product Investment Strategies

Investment Strategies Offered



- LargeCap Value
- Balanced
- Enhanced Balanced
- Fixed Income
- LargeCap Value – SRI
- REIT
- SMidCap Value
- AllCap Value

- LargeCap Value
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New products introduced

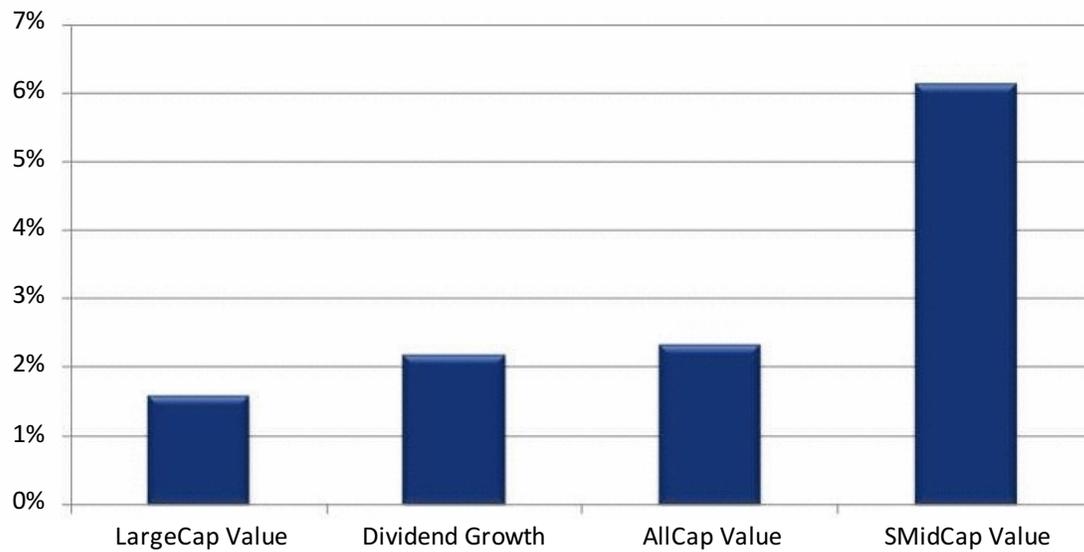
- Income Opportunity
- MLP
- SmallCap Value
- 130/30
- MidCap Value
- Global Strategic Diversification
- SMidCap Value Plus+
- Dividend Growth
- Emerging Markets
- Emerging Markets Plus+
- Global Equity
- Global Dividend



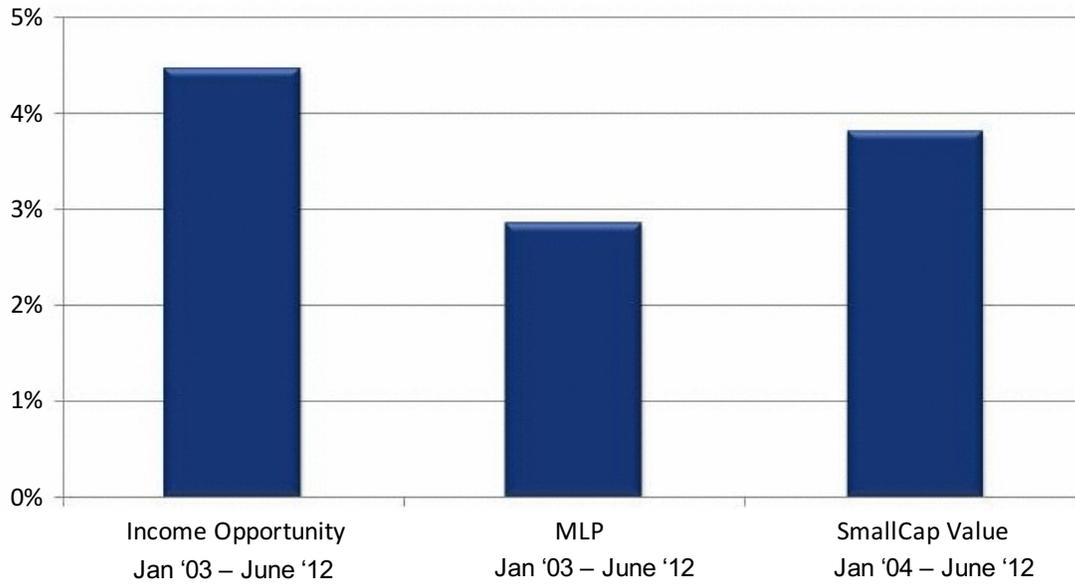
WESTWOOD®

Generate Superior Performance for our Clients

**Annualized Alpha Generation
July 1, 2002 – June 30, 2012**



**Annualized Alpha Generation of Newer Products
Inception – June 30, 2012**





Manage our company in the same manner as portfolio companies

Peer Comparison

- Generate strong free cash flow
- High incidence of insider ownership across all levels of the business
- Shareholder friendly philosophy of sharing excess cash in the form of dividend or stock buybacks
- Stable to improving Return on Equity
- Meaningful dividend payout
- Strong and improving balance sheet
- Strong record of value creation

	Westwood	Peer Median
Return on Equity	22.5%	22.1%
Current Yield	4.0%	2.6%
Dividend Payout	68%	42%
Debt/Capital	0%	17%
Insider Ownership	32%	9%

Peer group: AB, AMG, ART, BEN, BLK, CLMS, CNS, DHIL, EPHC, EV, FII, GBL, IVZ, JNS, PZN, TROW, VRTS, WDR



Manage our company in the same manner as portfolio companies

Insider Ownership

Directors and employees own 32% of Westwood

Shareholders maintaining ownership for the past decade (since inception):

2002

- GAMCO Investors
- Third Avenue Management LLC
- BlackRock
- The Vanguard Group Inc.
- Dimensional Fund Advisors, Inc.
- Northern Trust Investments

Shareholders maintaining ownership for the past five years:

2007

- Royce & Associates LLC
- State Street Global Advisors

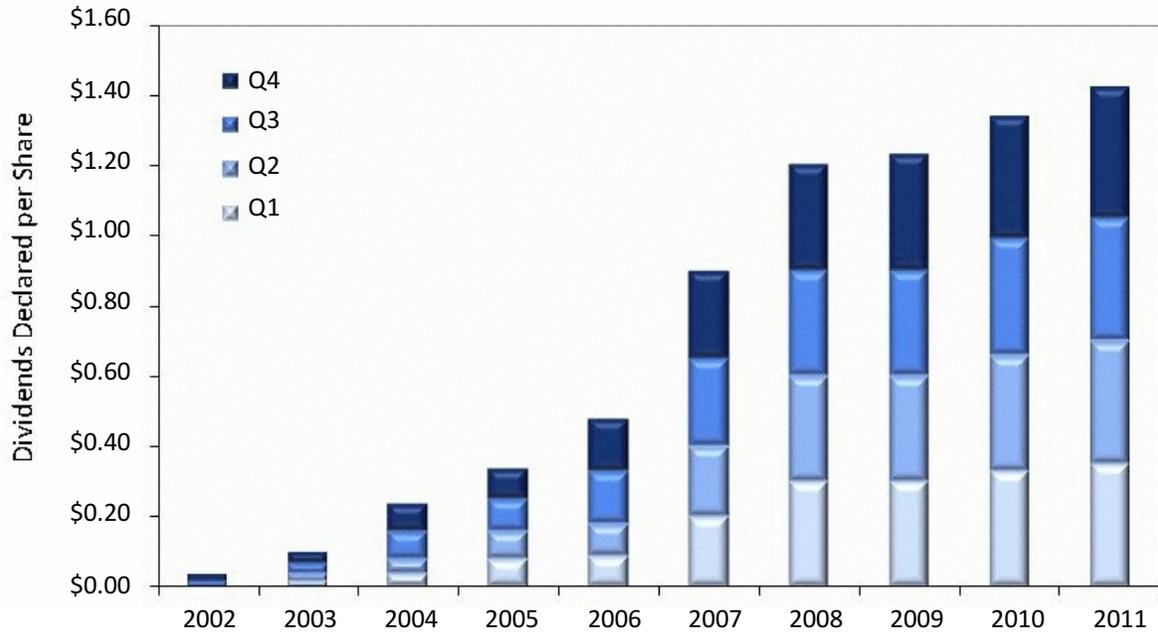


WESTWOOD®

Manage our company in the same manner as portfolio companies

Support a growing dividend

Quarterly Dividend History (per share)



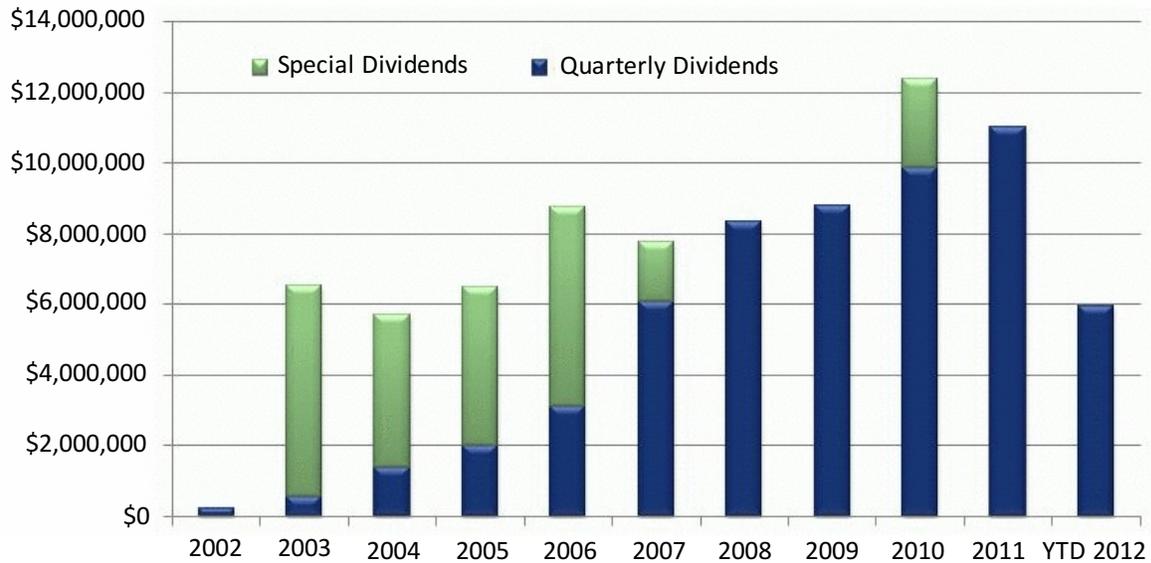
Excludes special dividends



Manage our company in the same manner as portfolio companies

Dividend History (\$ per year)

- We have paid total dividends of \$82 million since we have been public (\$12.02/share)
- WHG Dividend Yield 4.0% vs. asset management peer group median at 2.6%*

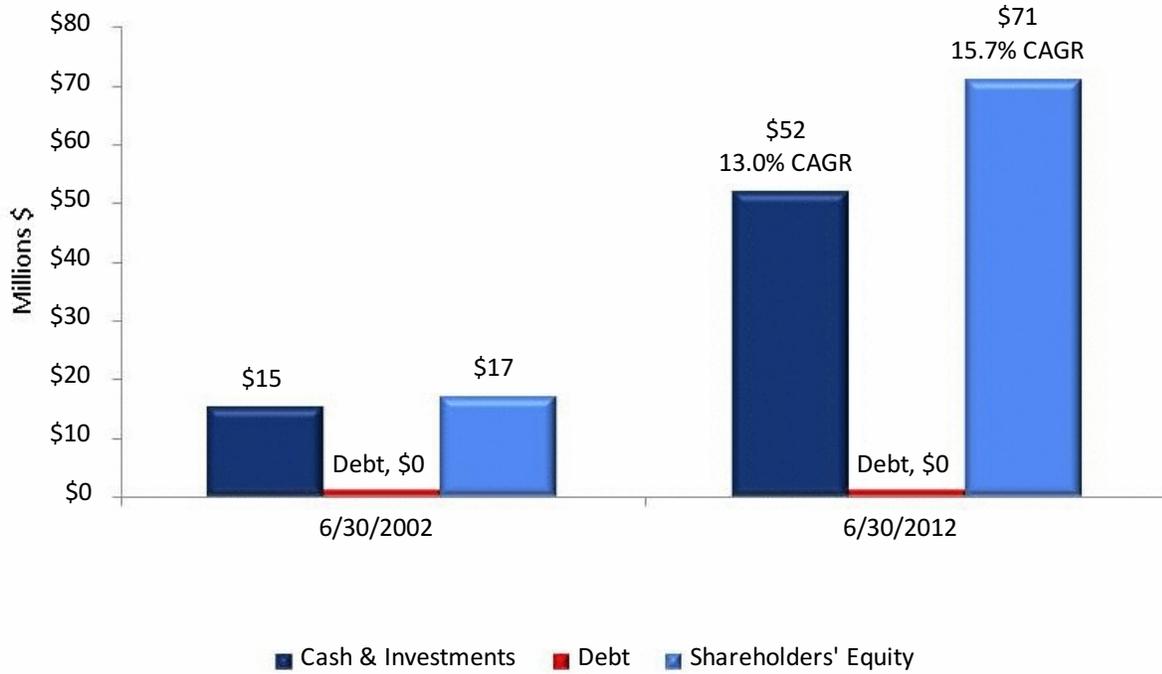


*data as of 6/30/12



WESTWOOD®

Manage our company in the same manner as portfolio companies
Maintain conservative and growing balance sheet





Acquire mutual fund assets opportunistically
and private wealth businesses selectively

Philadelphia Fund

- Timely opportunity to purchase assets to enhance asset growth of Westwood Funds

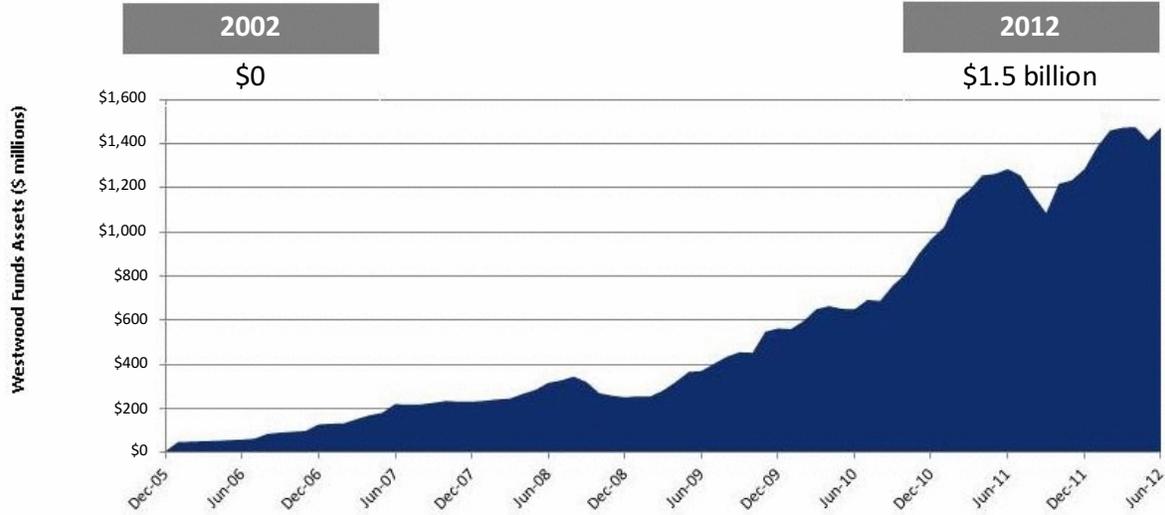
McCarthy Group Advisors

- Attractive, growing market with limited competition
- Strong cultural alignment of values
- High average account balances
- Strong financial operating history
- Will benefit from our operational efficiencies and product depth



Build high quality businesses where
demand supports potential for growth

Mutual fund assets have grown to 11% of total AUM



Westwood Funds™ Lineup:

- Balanced Fund (WHGBX)
- Dividend Growth Fund (WHGDX)
- Short Duration High Yield Fund (WHGHX)
- Income Opportunity Fund (WHGIX, WWIAX)
- LargeCap Value Fund (WHGLX, WWLAX)
- SMidCap Fund (WHGMX)
- SMidCap Plus Fund (WHGPX)
- SmallCap Value Fund (WHGSX)

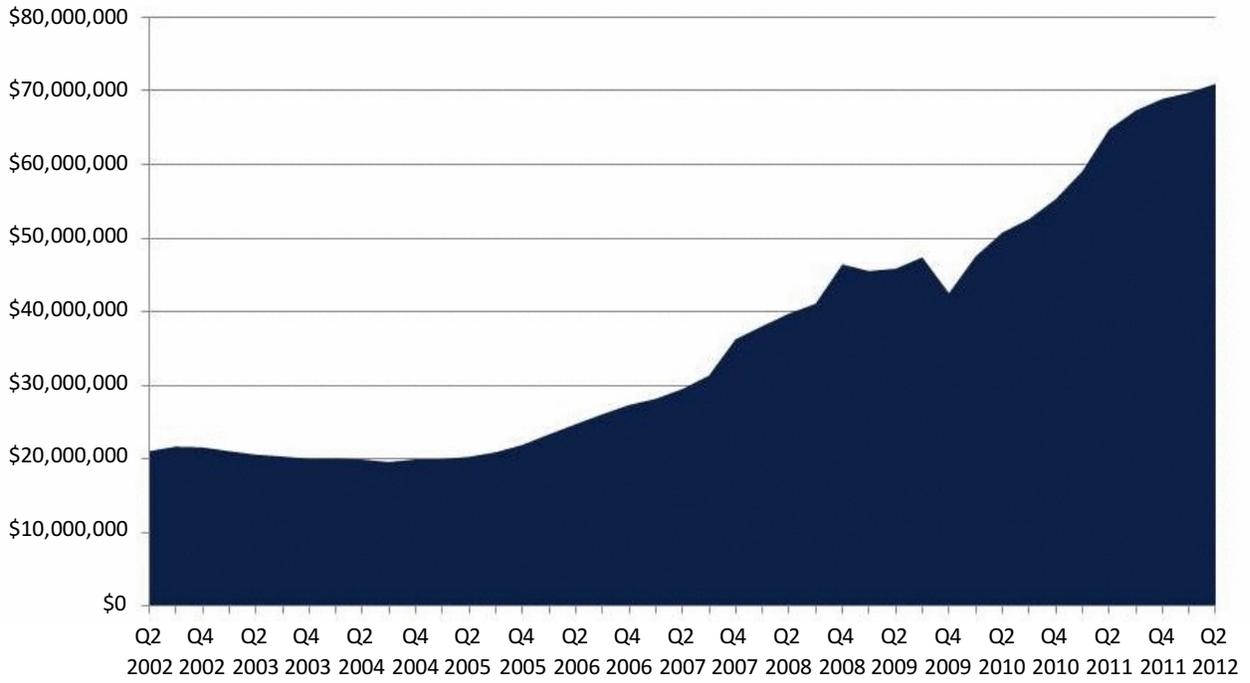
Westwood International Advisors

- Consensus view of Global and Emerging markets as more of an attractive growth opportunity for investors vs. developed markets
- Plan sponsors continue to re-balance asset allocation models with increased allocations to global and emerging market equities
- Westwood International Advisors team has demonstrated success in the past and has been well received by prospective institutional clients





Create shareholder value and perform well vs. peers and market
Revenue History



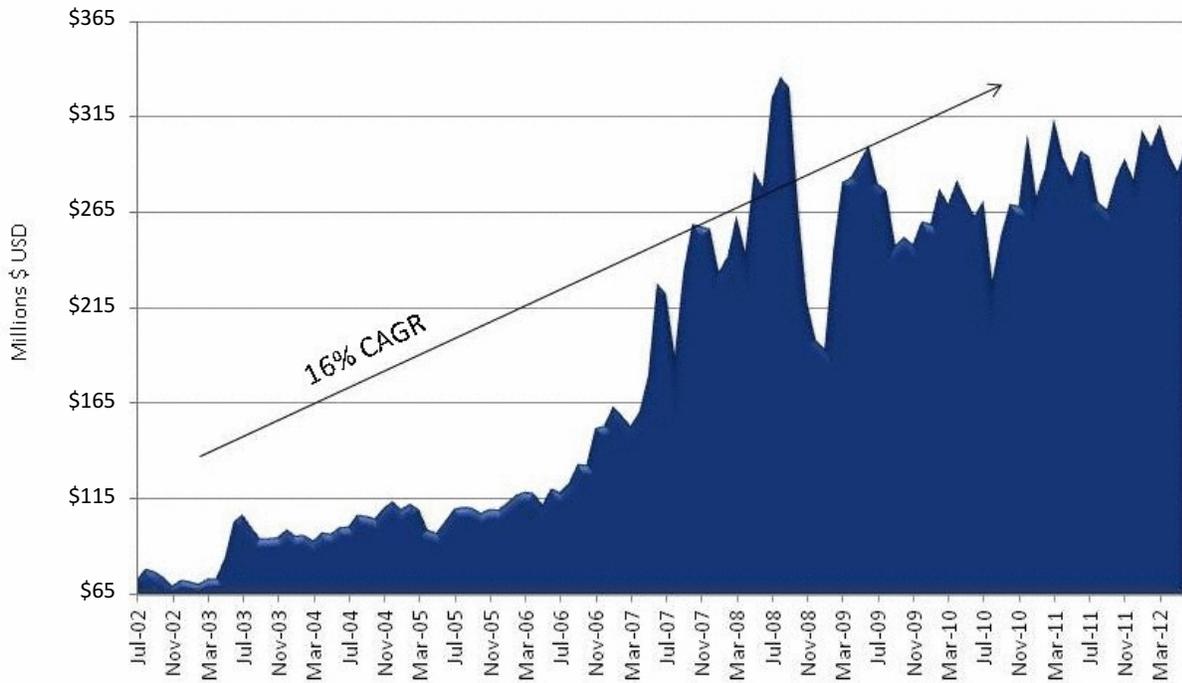
Trailing twelve months



WESTWOOD®

Create shareholder value and perform well vs. peers and market

Market Cap History





Indexed to 100 at 7/31/02

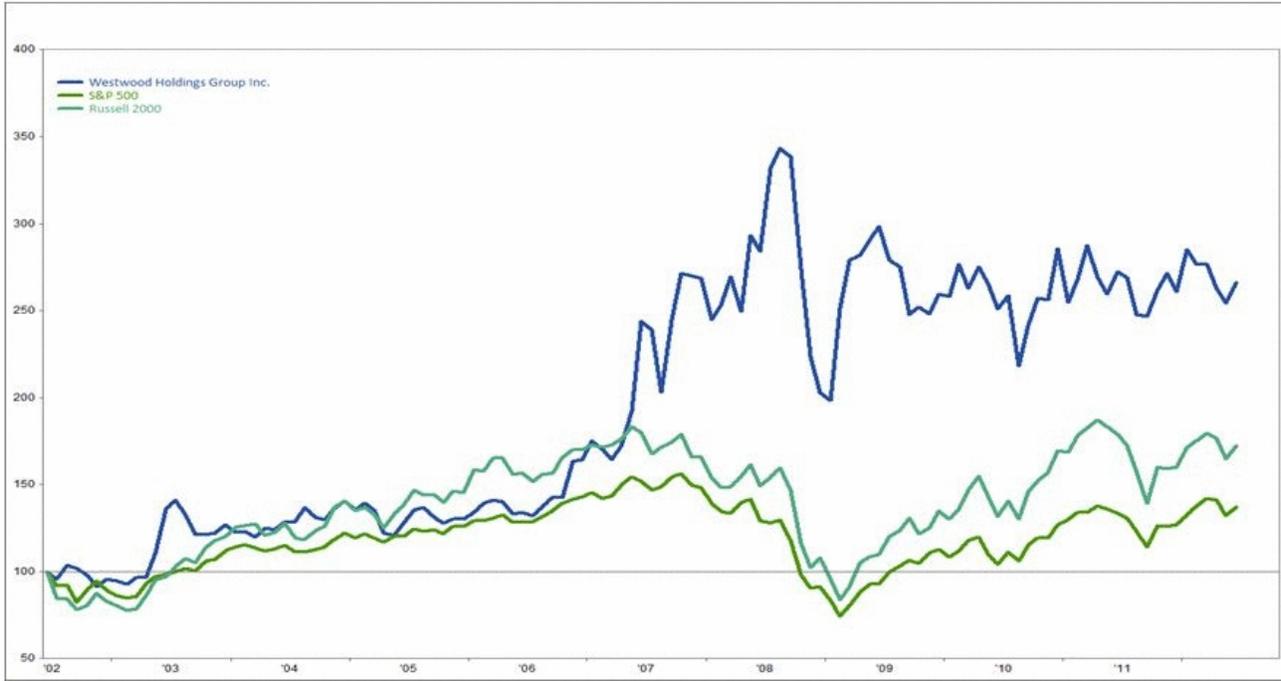


WESTWOOD®

Create shareholder value and perform well vs. peers and market

Performance Comparison WHG vs. S&P 500 and Russell 2000

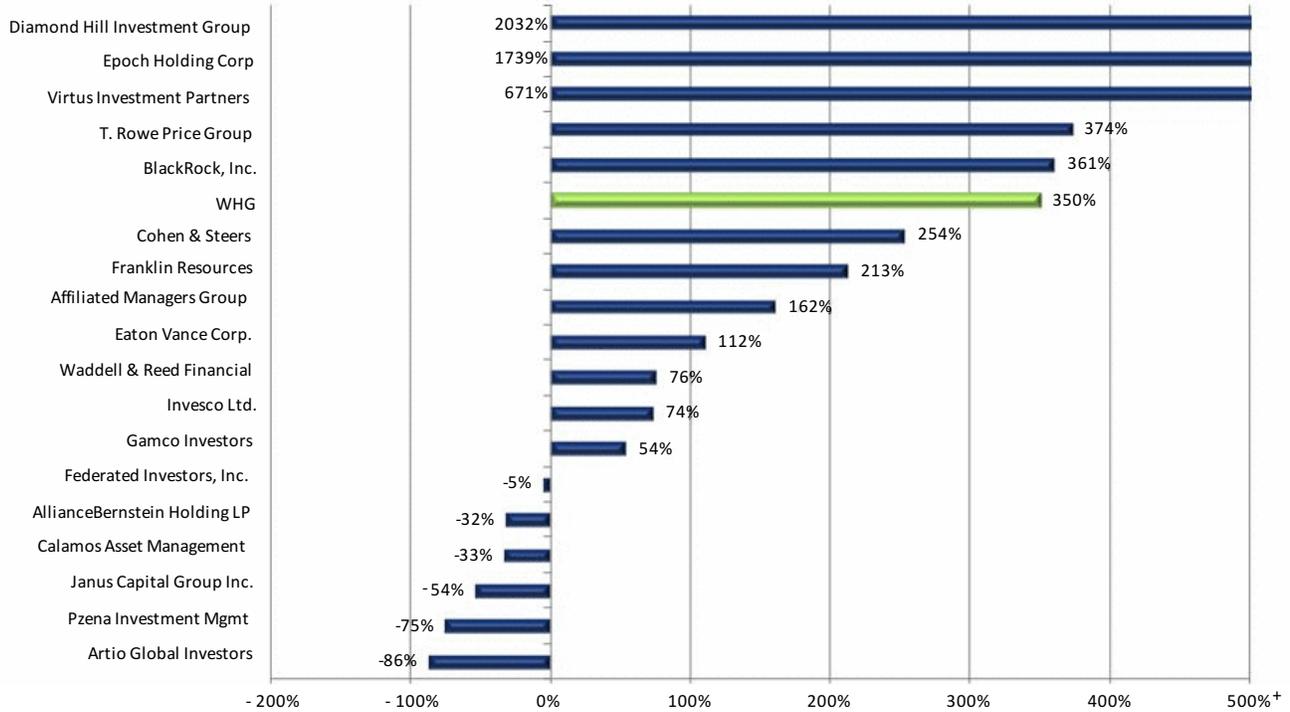
Since listing on the NYSE in June 2002, WHG has outperformed both the S&P 500 and the Russell 2000 indices



Time Period: 6/02 – 6/12
All values indexed to 100
Source: FactSet



Total Return Since 2002 WHG Spin-off



*data as of 6/30/12



Employees – 10 years +

- Susan Byrne
- Richard Jarvis
- Patricia Frazee
- Kellie Stark
- Brian Casey
- Randy Root
- C. J. MacDonald
- Michelle Neber
- Jackie Finley
- Stefanie Kennedy
- Marcie Russmann
- Kim Calhoun
- Denise Vermett
- Sylvia Fry
- Crystal Leiva
- Andrea McMahon
- Rolanda Williams
- Jean Kenkel
- Kari Saenz
- Mark Freeman
- Melissa McMillian
- Art Burtscher
- Susan Ware
- Nora Donnelly
- Lisa Dong
- Monica Cornwall
- Jay Singhanian
- Susan Burkhard
- Bill Hardcastle
- Kim Gor
- Craig Whitten



Employees – 5 years +

- Graham Wong
- Todd Williams
- Porter Montgomery
- David Spika
- Scott Lawson
- Laura Willmann
- Julie Gerron
- Michael Wall
- Ragen Stienke
- Kara Axley
- Nicholas Wilwerding
- Nick English
- Martha Gummer
- Clodette Turner
- Mark Dunbar
- Joan Bonn
- Natalie Harrison



Domestic Equity Strategies						
SmallCap Value 1/1/04	S MidCap Value * 1/1/02 <i>closed</i>	S MidCap Value Plus+ 7/1/10	MidCap Value 10/1/07	LargeCap Value 1/1/87	AllCap Value 7/1/02	Dividend Growth 11/1/93

Global/Emerging Markets Strategies			
Global Equity 7/1/12	Global Dividend 7/1/12	Emerging Markets 7/1/12	Emerging Markets Plus+ 7/1/12

Specialized Solutions			
Income Opportunity 1/1/03	LargeCap Value – Socially Responsible Investing 1/1/98	Master Limited Partnership Infrastructure Renewal 1/1/03	Enhanced Balanced™ 1/1/93

*The institutional track record started January 1, 2002.

