# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. 7)\*

# Westwood Holdings Group, Inc.

(Name of Issuer)

# Common Stock, \$0.01 Par Value

(Title of Class of Securities)

# <u>961765104</u>

(CUSIP Number)

# **December 31, 2018**

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b)
[ ] Rule 13d-1(c)
[ ] Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see Instructions).

<sup>\*</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

CUSIP No.: 961765104

1	NAME OF REPORTING PERSON Conestoga Capital Advisors LLC							
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 23-3072906							
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [ ] (b) [ ]							
3	SEC USE OF	NLY	Y					
4	CITIZENSH Delaware	IP OR	P OR PLACE OF ORGANIZATION					
NU	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SOLE VOTING POWER 461,026					
BEN			SHARED VOTING POWER 0					
RE			SOLE DISPOSITIVE POWER 508,836					
PER			SHARED DISPOSITIVE POWER 0					
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 508,836							
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES							
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 5.64%							
12	TYPE OF REPORTING PERSON IA							

# CUSIP No.: 961765104

# ITEM 1(a). NAME OF ISSUER:

Westwood Holdings Group, Inc.

# ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

200 Crescent Court, Suite 1200, Dallas, Texas 75201

#### ITEM 2(a). NAME OF PERSON FILING:

This statement is filed by Conestoga Capital Advisors LLC, a Delaware limited liability company (the Reporting Person), which acts as an investment advisor or investment manager to one or more private investment funds and accounts (collectively, the Accounts).

#### ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:

550 E. Swedesford Rd. Suite 120 Wayne, PA 19087

# ITEM 2(c). CITIZENSHIP:

Delaware

# ITEM 2(d). TITLE OF CLASS OF SECURITIES:

Common Stock, \$0.01 Par Value

# ITEM 2(e). CUSIP NUMBER:

961765104

# ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO SECTION 240.13d-1(b), or 13d-2(b) or (c) CHECK WHETHER THE PERSON FILING IS A:

(a) []	Droker or	dealer register	od undor S	action 15	of the	Act (15 II 9	S C 79c).

- (b) [] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) [] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) [] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);
- (e) [X] An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
- (f) [ ] An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
- (g) [ ] A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h) [ ] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) [ ] A non-U.S. institution in accordance with 240.13d-1(b)(1)(ii)(J);
- (k) [ ] Group, in accordance with 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with 240.13d1(b)(1)(ii)(J), please specify the type of institution:

#### ITEM 4. OWNERSHIP

### (a) Amount beneficially owned:

As of December 31, 2018, the Reporting Person indirectly beneficially owned 508,836 shares 5.64% of the Issuers Common Stock. Such shares of the Issuers Common Stock were directly beneficially owned by the Accounts.

# (b) Percent of class:

As of December 31, 2018, the Reporting Person indirectly beneficially owned 5.64% of the Issuers issued and outstanding Common Stock (based on 9,018,436 shares of the Issuers Common Stock outstanding as of October 19, 2018, as reported by the Issuer in its Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on October 24, 2018). Such shares of the Issuers Common Stock were directly beneficially owned by the Accounts, none of which beneficially owned more than

# (c) Number of shares as to which the person has:

(i) sole power to vote or to direct the vote:

461,026

(ii) shared power to vote or to direct the vote:

None

(iii) sole power to dispose or direct the disposition of:

508,836

(iv) shared power to dispose or to direct the disposition of:

Non

### ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

- ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:
- ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:
- ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:
- ITEM 9. NOTICE OF DISSOLUTION OF GROUP:

# ITEM 10. CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

CUSIP No.: 961765104

# **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 07 2019 Conestoga Capital Advisors LLC

By: /s/ Duane R. DOrazio

Name: Duane R. DOrazio
Title: Chief Compliance Officer

Attention — Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001).