



WESTWOOD
HOLDINGS GROUP, INC.*

February 9, 2010

Westwood Trust Welcomes Gregg Ballew to its Wealth Management Team

DALLAS, Feb 09, 2010 (BUSINESS WIRE) -- Westwood Trust, a subsidiary of Westwood Holdings Group, Inc. (NYSE: WHG), is pleased to announce the addition of Gregg Ballew, CFA, CIMA^(R) as Senior Vice President on its private wealth management team. Ballew has over 28 years of experience serving wealthy families through delivery of banking, investment management, and wealth advisory services. Prior to joining Westwood Trust, he served as Regional Managing Director of the Wealth Advisory Group for Northern Trust in Texas.

"Gregg is a well respected professional and we are very pleased to have him join Westwood Trust," said Brian Casey, President and Chief Executive Officer of Westwood. "His prior experience building an ultra-high net worth business will further our mission of providing exceptional service to our existing clients as well as continuing to grow our private wealth management business."

About Westwood

Westwood Holdings Group, Inc. manages investment assets and provides services for its clients through two subsidiaries, Westwood Management Corp. and Westwood Trust. Westwood Management Corp. is a registered investment advisor and provides investment advisory services to corporate pension funds, public retirement plans, endowments, foundations, the WHG Funds, other mutual funds and clients of Westwood Trust. Westwood Trust provides trust services and participation in common trust funds that it sponsors to institutions and high net worth individuals. Westwood Holdings Group, Inc. trades on the New York Stock Exchange under the symbol "WHG."

For more information, please visit Westwood's website at www.westwoodgroup.com.

For more information on the WHG Funds, please visit the Funds' website at www.whgfunds.com.

(WHG-G)

SOURCE: Westwood Holdings Group, Inc.

Westwood Holdings Group, Inc.
Bill Hardcastle, 214-756-6900

Copyright Business Wire 2010