

Investor Relations Presentation

Westwood Holdings Group

westwoodgroup.com

Westwood Overview



Firm Overview

Westwood Holdings Group is a boutique asset management firm that offers a diverse array of actively-managed and outcome-oriented investment strategies along with white-glove trust and wealth services to institutional, intermediary and private wealth clients. Based in Texas, with an additional office in Chicago, Westwood is publicly traded on the New York Stock Exchange (NYSE: WHG).

Core Investment Approach

High Conviction Quality Bias
 Team Driven
 Risk Aware

Investment Capabilities

U.S. Value Equity Income Alternatives
 Multi-Asset Tactical Absolute Return
 Energy & Real Assets Managed Investment Solutions

Employee Ownership Structure

Employees and directors own equity, totaling approximately 28.2%²

Investment Vehicles

Separate Accounts Private Funds
 Mutual Funds Collective Investment Trusts
 Advisor SMA and Model Delivery Exchange – Traded Funds (ETFs)

Investment Management

Trust & Wealth

FOUNDED: 1983

AUM¹: \$17.6 Billion

EMPLOYEES³: 151

PUBLIC: NYSE: WHG

SIGNATORY:  Principles for Responsible Investment

Pensions & Investments ★★ 2024 ★★

BEST PLACES TO WORK IN MONEY MANAGEMENT

MULTIYEAR WINNER

2014 ★ 2016 ★ 2017 ★ 2018 ★ 2019
 2020 ★ 2021 ★ 2022 ★ 2023 ★ 2024

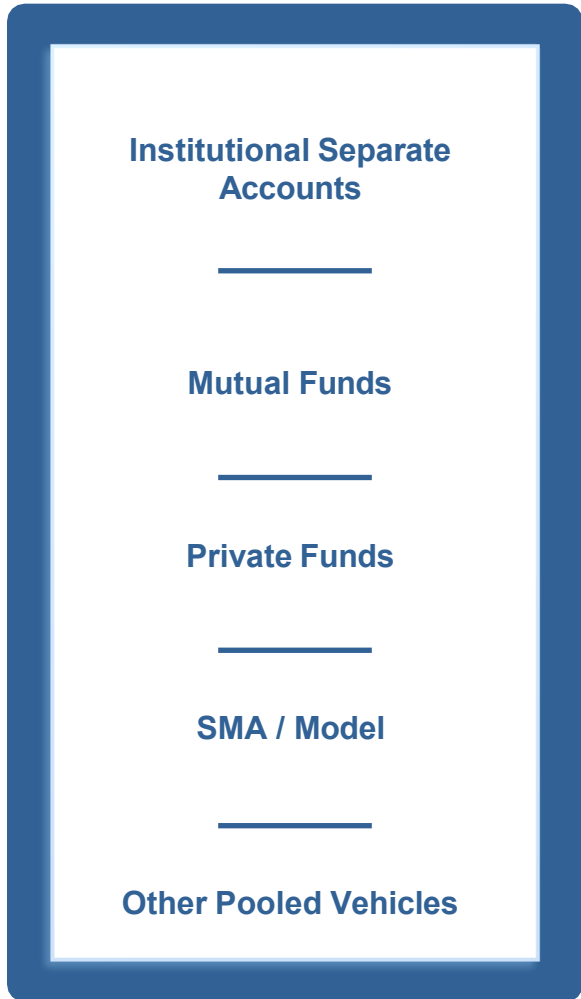
¹December 31, 2024 firm wide AUM consisted of AUM of \$16.6 billion and AUA of \$1.0 billion.

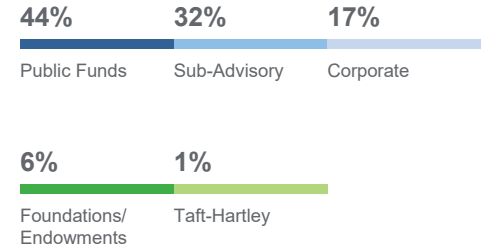
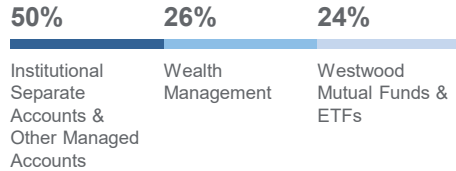
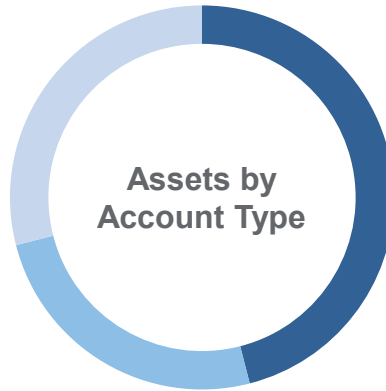
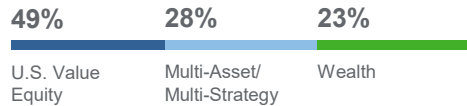
²As of March 4, 2024

³As of December 31, 2024

Westwood and Westwood Management are the trade names for Westwood Holdings Group, Inc. (“WHG”), which together with its wholly owned subsidiaries, Westwood Management Corp. (“WMC”), Westwood Advisors, LLC (“WA”), Westwood Trust (“WT”), Salient Advisors, LP (“SA”) and its affiliate Broadmark Asset Management, LLC (“Broadmark”), provides investment and portfolio management services to individuals, investment companies, pension and profit-sharing plans, trusts, estates, charitable organizations, corporations, state and municipal government entities, pooled investment vehicles, and sovereign wealth funds. WMC, WA, SA and Broadmark are SEC registered investment advisors. Registration as an investment advisor does not imply any level of skill or training. WT is a Texas chartered Trust company overseen by the Texas Department of Banking. Westwood does not offer legal or tax advice. Please contact your attorney and or tax professional for advice regarding your specific situation.







Percentages in the Strategy Breakdown and Assets by Account Type charts are based upon firm-wide assets under management as of December 31, 2024. Percentages in the Institutional Client Type chart are based upon the assets under management of Westwood Management Corp only, less assets managed for private individuals, managed accounts and collective investment trusts.



ETF Platform

In 2Q24, Westwood launched the following ETFs:

- Westwood Salient Enhanced Midstream Income ETF (MDST) on NYSE – \$73M as of 12.31.24
- Westwood Salient Enhanced Energy Income ETF (WEEI) on Nasdaq – \$14M as of 12.31.24

This is a significant milestone for Westwood and one that we have invested time, resources, and energy into building a best of breed platform for these and future ETFs. It will help us deliver investment solutions to clients, agnostic of the vehicle.

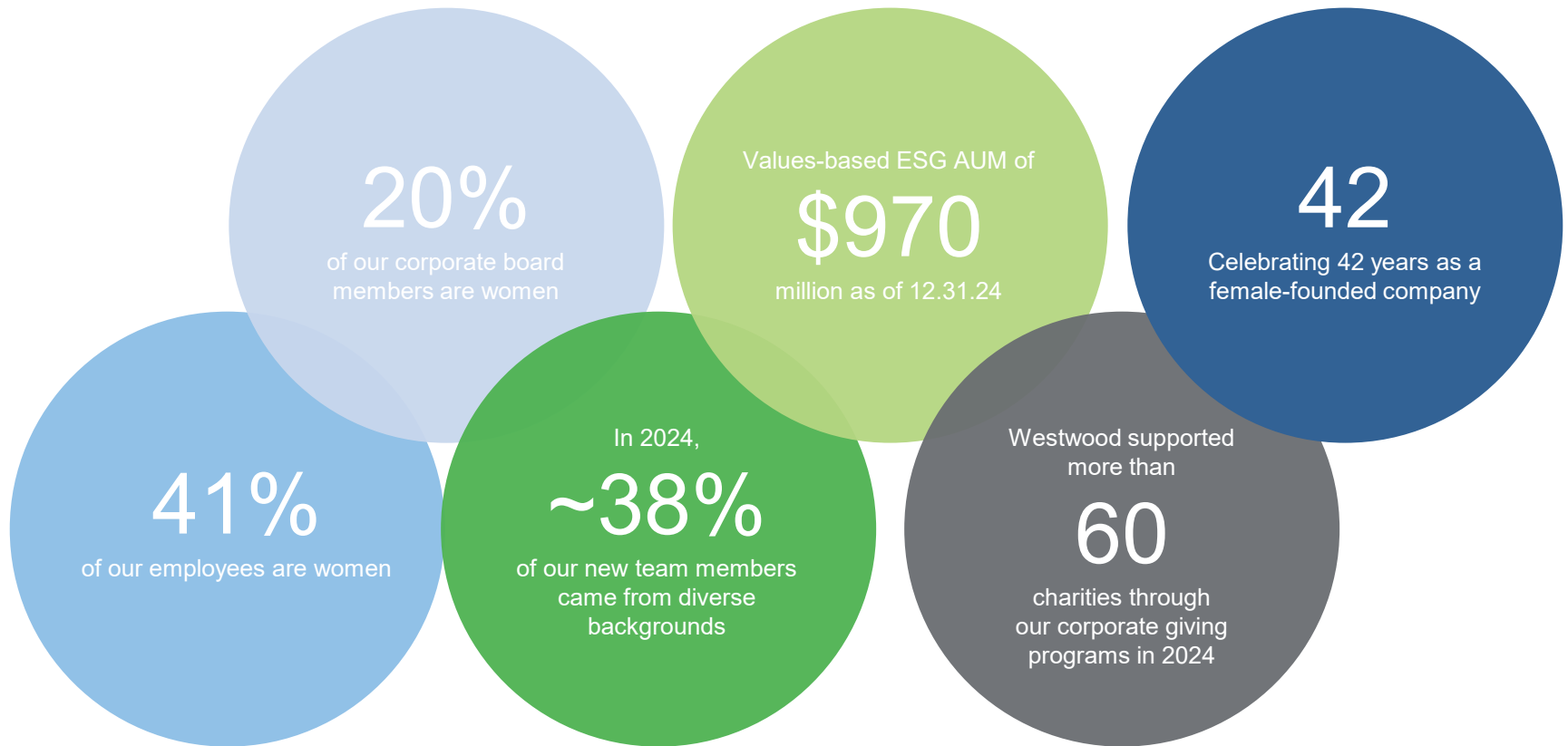
We have partnered with top tier service providers to have an ETF platform built for growth, flexibility and novel product design that leverages our full suite of investment capabilities. .

In 4Q24, Westwood Engineered Beta strategies (WEBs) launched the Defined Volatility platform:

- Defined Volatility QQ (DVQQ) on Nasdaq
- Defined Volatility SP (DVSP) on Nasdaq

The WEBs' Defined VolatilitySM Series is designed to offer a more stable investment experience, regardless of market conditions. The ETFs dynamically adjust your exposure to equity markets based on real-time market volatility, leaning into calm markets and pulling out of choppy markets. This helps to smooth the ride for investors, ultimately achieving better risk-adjusted returns.







*Vista Bank



A new bull market is **headed to Texas**



Westwood is a proud founding investor of the
Texas Stock Exchange.



Financial Highlights



4Q 2024 Highlights

\$25.6M
Revenues

\$17.6B
Assets Under
Management¹

\$2.1M
Comprehensive Income

-\$0.2B
Net Flows

¹ December 31, 2024 AUM consisted of AUM of \$16.6 B and AUA of \$1.0 B.



Appendix



Mutual Fund and ETF | **Disclaimer**

To determine if an ETF is an appropriate investment for you, carefully consider the ETF's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the ETF's prospectus, which may be obtained by downloading at westwoodetfs.com or calling 800.944.0755. Please read the prospectus carefully before investing.

To determine if this Fund is an appropriate investment for you, carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Fund's prospectus, which may be obtained by downloading at westwoodetfs.com or calling 800.944.0755. Please read the prospectus carefully before investing.

The Westwood Funds® are distributed by Ultimus Fund Distributors, LLC., which is not affiliated with the Adviser.

The Westwood ETFs are distributed by Northern Lights Distributors, LLC., which is not affiliated with the Adviser.

Mutual fund and ETF investing involves risk, including possible loss of principal. There can be no assurance that the Fund will achieve its stated objective, which can be found in the prospectus, or that of the strategy.

U.S. Equity and Multi-Asset Funds (I-Shares and ETFs)

Mutual Fund Name	Symbol
Quality Value Fund	WHGLX
Quality MidCap Fund	WWMCX
Quality SMidCap Fund	WHGMX
Quality SmallCap Fund	WHGSX
Quality AllCap Fund	WQAIX
Income Opportunity Fund	WHGIX
Multi-Asset Income Fund	WHGHX
Alternative Income Fund	WMNIX
Global Real Estate Fund	KIRYX
MLP & Energy Infrastructure Fund	SMLPX
Real Estate Income Fund	KIFYX
Tactical Growth Fund	FTGWX
Tactical Plus Fund	SBTIX
Enhanced Midstream Income ETF	MDST
Enhanced Energy Income ETF	WEEI



Reconciliation of **Comprehensive Income Attributable to Westwood Holdings Group, Inc. to Economic Earnings**

We are providing a performance measure that we refer to as Economic Earnings. Both our management and Board of Directors review Economic Earnings to evaluate our ongoing performance, allocate resources and determine our dividend policy. We also believe that this performance measure is useful for management and investors when evaluating our underlying operating and financial performance and our available resources. We do not advocate that investors consider these non-GAAP measures without also considering financial information prepared in accordance with GAAP.

We define Economic Earnings as Comprehensive income attributable to Westwood Holdings Group, Inc. plus non-cash equity-based compensation expense, amortization of intangible assets and deferred taxes related to goodwill. Although depreciation on fixed assets is a non-cash expense, we do not add it back when calculating Economic Earnings because depreciation charges represent an allocation of the decline in the value of the related assets that will ultimately require replacement. Although gains and losses from changes in the fair value of contingent consideration are non-cash, we do not add or subtract those back when calculating Economic Earnings because gains and losses on changes in the fair value of contingent consideration are considered regular following an acquisition. In addition, we do not adjust Economic Earnings for tax deductions related to restricted stock expense or amortization of intangible assets.

The following table provides a reconciliation of net loss to Economic Earnings for the three months ended December 31, 2024 (\$ thousands):

	December 31, 2024
Comprehensive income attributable to Westwood Holdings Group, Inc.	\$2,056
Stock-based compensation expense	1,216
Intangible amortization	1,063
Tax benefit from goodwill amortization	(97)
Tax impact of adjustments to GAAP comprehensive income	(861)
Economic Earnings	3,377



Westwood | Forward-Looking Statements

Statements in this presentation that are not purely historical facts, including, without limitation, statements about our expected future financial position, preliminary estimates, results of operations or cash flows, as well as other statements including, without limitation, words such as “anticipate,” “believe,” “plan,” “estimate,” “expect,” “intend,” “should,” “could,” “goal,” “may,” “target,” “designed,” “on track,” “comfortable with,” “optimistic” and other similar expressions, constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results and the timing of some events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, those set forth below:

- the composition and market value of our AUM;
- our ability to maintain our fee structure in light of competitive fee pressures;
- risks associated with actions of activist stockholders;
- distributions to our common stockholders have included and may in the future include a return of capital;
- inclusion of foreign company investments in our AUM;
- regulations adversely affecting the financial services industry;
- our ability to maintain effective cyber security;
- litigation risks;
- our ability to develop and market new investment strategies successfully;
- our reputation and our relationships with current and potential customers;
- our ability to attract and retain qualified personnel;
- our ability to perform operational tasks;
- our ability to select and oversee third-party vendors;
- our dependence on the operations and funds of our subsidiaries;
- our ability to maintain effective information systems;
- our ability to prevent misuse of assets and information in the possession of our employees and third-party vendors, which could damage our reputation and result in costly litigation and liability for our clients and us;
- our stock is thinly traded and may be subject to volatility;
- competition in the investment management industry;
- our ability to avoid termination of client agreements and the related investment redemptions;
- the significant concentration of our revenues in a small number of customers;
- we have made and may continue to make business combinations as a part of our business strategy, which may present certain risks and uncertainties;
- our relationships with investment consulting firms;
- our ability to identify and execute on our strategic initiatives;
- our ability to declare and pay dividends;
- our ability to fund future capital requirements on favorable terms;
- our ability to properly address conflicts of interest;
- our ability to maintain adequate insurance coverage; and
- our ability to maintain an effective system of internal controls.

Additional factors that could cause our actual results to differ materially from our expectations are discussed under the section entitled “Risk Factors” in our Form 10-K for the year ended Dec. 31, 2023 which with our other filings can be viewed at www.sec.gov. You should not unduly rely on these forward-looking statements. Except as required by law, we are not obligated to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date of this investor presentation or to reflect the occurrence of unanticipated events or otherwise.





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