FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	2. Issuer Name and Ticker or Trading Symbol WESTWOOD HOLDINGS GROUP INC [WHG]										all app	p of Reportir blicable) ttor er (give title	•	10% C					
(Last) 200 CRE	3. Date of Earliest Transaction (Month/Day/Year) 08/07/2012									below) Chairman, Board of Directors									
SUITE 12	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)									
(Street) DALLAS	TX 75201														Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(Sta	ate) (Z	(ip)																
		Table	eI-	Non-Deriva	ative S	Secu	ırities	Acc	quire	d, Di	isposed o	f, or E	Benefici	ally	Owne	ed			
Dat				. Transaction Date Month/Day/Yea	2A. Deeme Execution if any (Month/Da		n Date, T		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a					rities ficially d	Form (D) o	ect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Со		v	Amount	(A) or (D)	Price		Repo Trans	oorted insaction(s) str. 3 and 4)		ŕ	, ,	
common	08/07/2012	2				S		5,404(1)	D	\$38.07	.0727(2)		25,076		I	By spouse			
common													550,549		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	rivative curity or Exercise Price of Derivative Security				5. Num of Derivat Securit Acquir (A) or Dispos of (D) (Instr. 3 and 5)			Expi (Mor	ration th/Day	y/Year) Securities Underlying Derivative Security (Instr 3 and 4) Amoun or Numbe		nt of ties lying tive ty (Instr. 4)	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I) 4)	wnership orm: irect (D) r Indirect) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person's spouse on March 9, 2012.
- 2. Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$38.07 to \$38.13 per share. Full information regarding the number of shares sold at each separate price will be provided to the Commission staff, the issuer, or a security holder of the issuer upon request.

William R. Hardcastle, Jr. as attorney-in-fact 08/07/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.