



WESTWOOD
HOLDINGS GROUP, INC.*

August 28, 2012

Westwood Collaborates with National Bank of Canada on Canadian Mutual Fund Offering

DALLAS--(BUSINESS WIRE)-- Westwood Holdings Group, Inc. (NYSE: WHG) today announced an agreement with National Bank Securities Inc., a wholly owned subsidiary of National Bank of Canada, whereby Westwood International Advisors Inc. will serve as portfolio manager to the Westwood Emerging Markets Fund, formerly known as the Omega Emerging Markets Fund.

Brian Casey, Westwood's President & CEO, commented, "Patricia Perez-Coutts and her team have strong reputations as leading portfolio managers in Emerging Markets and this mutual fund will provide an excellent vehicle for Canadian investors to benefit from the team's expertise. We are pleased to collaborate with National Bank of Canada, one of the leading financial institutions in Canada."

About Westwood

Westwood Holdings Group, Inc. provides investment management services to institutional investors, private wealth clients and financial intermediaries. Westwood manages a variety of investment strategies including U.S., Global and Emerging Markets equities as well as income-oriented portfolios. Access to these strategies is available through separate accounts, commingled funds and mutual funds. Westwood has significant, broad-based employee ownership and trades on the New York Stock Exchange under the symbol "WHG." Based in Dallas, Westwood also maintains offices in Omaha and Toronto.

For more information on Westwood, please visit www.westwoodgroup.com.

About National Bank of Canada

With \$176 billion in assets as at April 30, 2012, National Bank of Canada (www.nbc.ca), together with its subsidiaries, forms one of Canada's leading integrated financial groups, and was named among the five strongest banks in the world by Bloomberg Markets. The Bank has close to 20,000 employees and is widely recognized as a top employer. Its securities are listed on the Toronto Stock Exchange (TSX: NA). Follow the Bank's activities via social media and learn more about its extensive community involvement at clearfacts.ca and commitment.nationalbank.ca.

Note on Forward-looking Statements

Statements in this press release that are not purely historical facts constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results and the timing of some events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation: our ability to identify and successfully market services that appeal to our customers; competition in the marketplace; and the other risks detailed from time to time in Westwood's SEC filings, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2011 and its quarterly reports on Form 10-Q for the quarters ended March 31, 2012 and June 30, 2012. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, Westwood is not obligated to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events or otherwise.

(WHG-G)

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