Westwood Holdings Group, Inc.

Third Quarter 2015 Conference Call

October 28, 2015





Westwood Firm Overview *As of September 30, 2015*

Our mission is to exceed client expectations through exceptional performance and ethical conduct.



Experienced Investment Talent Aligned with Client Objectives

Multi-investment team structure

- U.S. Value
- Global and Emerging Markets Equities
- Global Convertible Securities

Assets

by Strategy

Global/Emerging

Multi-Asset

Deep, experienced investment staffOver 50 investment professionals

Alpha generation through active management

Employee ownership culture

Employees and directors own equity, currently totaling 26%, no employee owns more than 5%

Thoughtful growth strategy

Carefully manage capacity of investment strategies

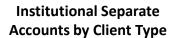
Creating solutions to meet client needs

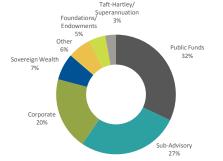


Diversified Business



- Separate Accounts
- Mutual Funds
- UCITS
- Other Pooled Vehicles

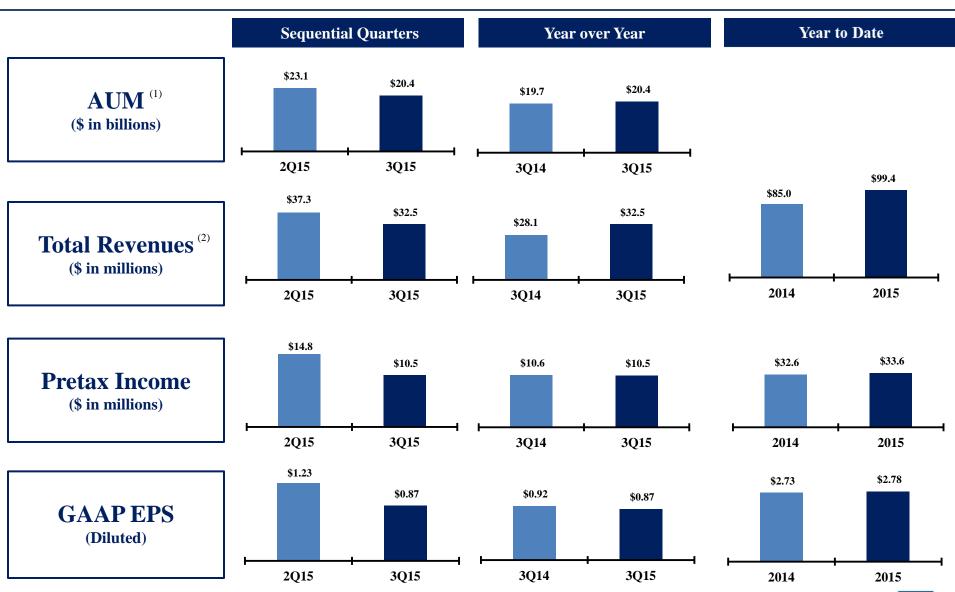




¹Westwood Management Corp. was founded and registered with the SEC in April 1983. Its parent company, Westwood Holdings Group, Inc., was launched as a public company in 2002, trading on the New York Stock Exchange under the symbol WHG. Except as otherwise noted, all references to or information about the "firm" or "Westwood" throughout this presentation describe Westwood Holdings Group, Inc. and its wholly owned subsidiaries, which include Westwood Management Corp., Westwood Trust, Westwood Advisors, LLC, and Westwood International Advisors Inc.

U.S. Value Equity

Third Quarter 2015 Review



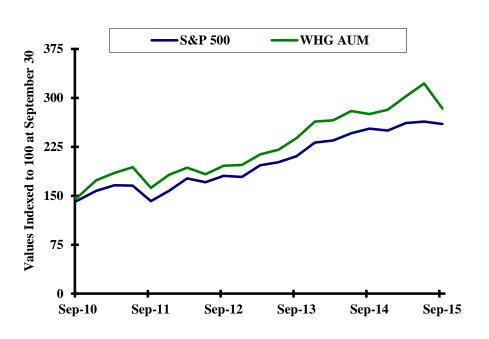
WESTWOOD®

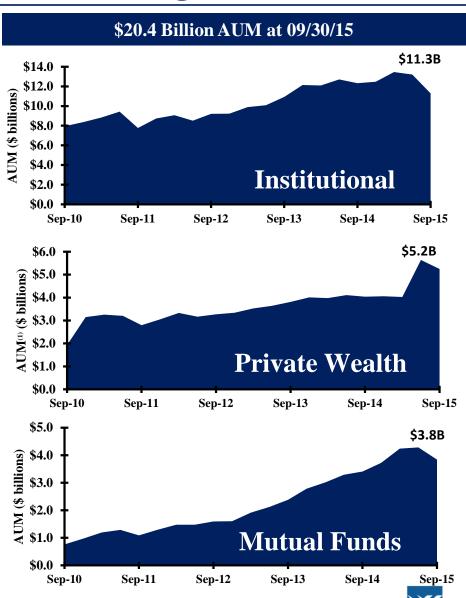
⁽¹⁾ Assets under management. AUM for prior years has been revised for an immaterial error. See our 10-Q filed with the SEC on October 28, 2015.

Total revenue includes performance based fees of \$3.8M in YTD 2014, \$2.2M in YTD 2015, and \$1.9M in 2Q 2015.

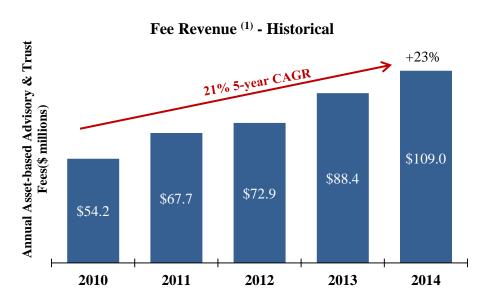
Growth in Assets Under Management

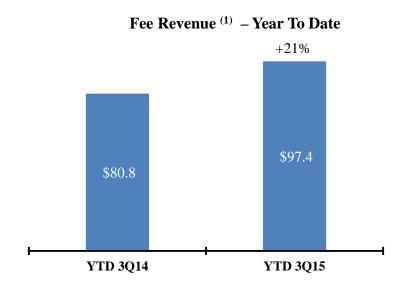
Five-Year AUM Growth vs. S&P 500





Financial Trends

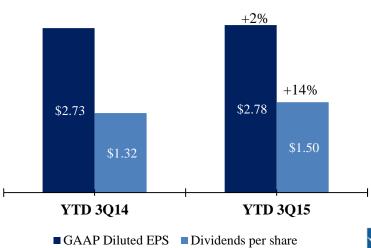




Earnings and Dividends (2) Per Share - Historical



Earnings and Dividends⁽²⁾ - Year To Date

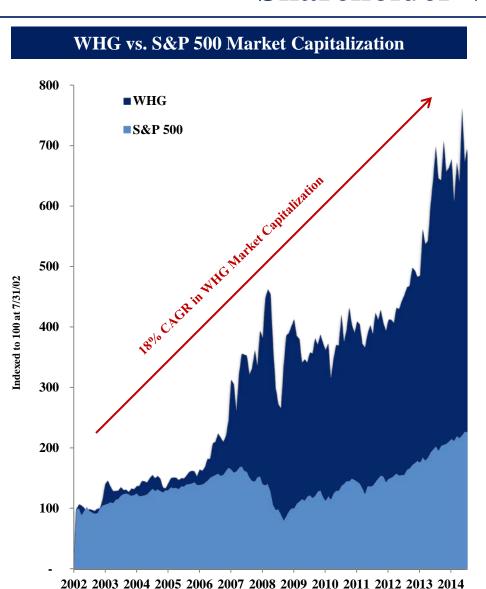


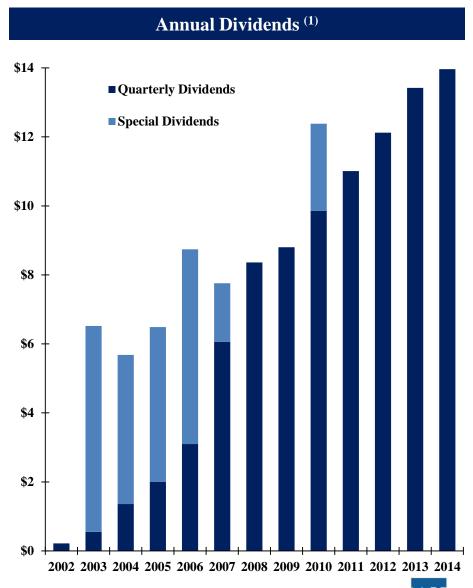


⁽¹⁾ Asset based fee revenue, excluding performance fees.

⁽²⁾ Includes special dividends.

Shareholder Value Creation







(1) In millions

Safe Harbor Statement

This presentation may include statements that are not purely historical facts, including, without limitation, statements about our expected future financial position, results of operations or cash flows, as well as other statements including, without limitation, words such as "anticipate," "forecast," "believe," "plan," "estimate," "expect," "intend," "should," "could," "goal," "may," "target," "designed," "on track," "comfortable with," "optimistic" and other similar expressions, constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results and the timing of some events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation: regulations adversely affecting the financial services industry; the composition and market value of our assets under management; competition in the investment management industry; our investments in foreign companies; our ability to develop and market new investment strategies successfully; our ability to pursue and properly integrate acquired businesses; litigation risks; our ability to retain qualified personnel; our relationships with current and potential customers; our ability to properly address conflicts of interest; our ability to maintain adequate insurance coverage; our ability to maintain an effective information systems; our ability to maintain effective cyber security; our ability to maintain an effective system of internal controls; our ability to maintain our fee structure in light of competitive fee pressures; our relationships with investment consulting firms; the significant concentration of our revenues in a small number of customers; and the other risks detailed from time to time in Westwood's SEC reports, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2014 and Form 10-Q for quarters ended March 31, 2015, June 30, 2015 and September 30, 2015. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, Westwood is not obligated to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events.