SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2010

WESTWOOD HOLDINGS GROUP, INC. (Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation) 001-31234 (Commission File Number) 75-2969997 (IRS Employer Identification No.)

200 Crescent Court, Suite 1200 Dallas, Texas 75201 (Address of principal executive offices)

(214) 756-6900 (Registrant's telephone number, including area code)

foll	Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the owing provisions (see General Instruction A.2. below):
	☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240 13e-4(c))

ITEM 2.02: RESULTS OF OPERATIONS AND FINANCIAL CONDITION

In accordance with Securities and Exchange Commission Release No. 34-47583, the following information, which is being furnished pursuant to the requirements of Item 2.02, "Results of Operations and Financial Condition," is being reported under Item 7.01, "Regulation FD Disclosure."

On July 22, 2010, Westwood Holdings Group, Inc. issued a press release entitled "Westwood Holdings Group, Inc. Reports Second Quarter 2010 Results and Declares Quarterly Dividend; Net Income Increases 53% Year-over-year; WHG Funds Assets Increase 75% Year-over-year", a copy of which is furnished with this Current Report on Form 8-K as Exhibit 99.1. The information in this Current Report on Form 8-K shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing of the Company under the Securities Act of 1933, as amended.

ITEM 7.01: REGULATION FD DISCLOSURE

Westwood also announced today that its Board of Directors has approved the payment of a quarterly cash dividend of \$0.33 per common share payable on October 1, 2010 to stockholders of record on September 15, 2010.

ITEM 9.01: FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits: The following exhibit is furnished with this report:

Exhibit Number Description

99.1 Press Release dated July 22, 2010, entitled "Westwood Holdings Group, Inc. Reports Second Quarter 2010 Results and Declares Quarterly Dividend; Net Income Increases 53% Year-over-year; WHG Funds Assets Increase 75% Year-over-year".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 22, 2010

WESTWOOD HOLDINGS GROUP, INC.

By: /s/ William R. Hardcastle, Jr.

William R. Hardcastle, Jr., Chief Financial Officer

EXHIBIT INDEX

Exhibit Number

Description

99.1

Press Release dated July 22, 2010, entitled "Westwood Holdings Group, Inc. Reports Second Quarter 2010 Results and Declares Quarterly Dividend; Net Income Increases 53% Year-over-year; WHG Funds Assets Increase 75% Year-over-year".

Westwood Holdings Group, Inc. Reports Second Quarter 2010 Results and Declares Quarterly Dividend; Net Income Increases 53% Year-over-year; WHG Funds Assets Increase 75% Year-over-year

DALLAS--(BUSINESS WIRE)--July 22, 2010--Westwood Holdings Group, Inc. (NYSE: WHG) today reported 2010 second quarter revenues of \$13.2 million, net income of \$2.5 million and earnings per diluted share of \$0.36. This compares to revenues of \$10.0 million, net income of \$1.6 million and earnings per diluted share of \$0.25 in the second quarter of 2009. Cash earnings were \$5.2 million compared to \$3.9 million for the second quarter of 2009. Cash earnings per share ("Cash EPS") were \$0.76 per diluted share compared to \$0.58 per diluted share for the second quarter of 2009. (Cash earnings and Cash EPS are non-GAAP financial measures that are explained and reconciled with the most comparable GAAP financial measures in the attached tables.)

Assets under management were \$9.7 billion as of June 30, 2010, an increase of 18% compared to assets under management of \$8.2 billion as of June 30, 2009. The increase in assets under management was primarily due to market appreciation of assets under management and asset inflows from new and existing clients, partially offset by the withdrawal of assets by certain clients. The WHG Funds had assets of \$652 million as of June 30, 2010, an increase of 75% compared to assets of \$372 million as of June 30, 2009.

Westwood's Board of Directors declared a quarterly cash dividend of \$0.33 per common share, payable on October 1, 2010 to stockholders of record on September 15, 2010.

Brian Casey, Westwood's President & CEO, commented, "Despite a challenging market, we were pleased to see continued net flows in the Subadvisory channel as well as the WHG Funds. Our assets in the five WHG Funds grew over 75% year-over-year and we continue to have positive momentum."

For the six months ended June 30, 2010, Westwood reported revenues of \$26.4 million, net income of \$5.4 million and earnings per diluted share of \$0.80, compared to revenues of \$18.2 million, net income of \$2.9 million and earnings per diluted share of \$0.43, for the same 2009 period. Cash earnings for the six months ended June 30, 2010 were \$10.0 million compared to \$6.6 million for the same period in 2009, while Cash EPS for the six months ended June 30, 2010 were \$1.48 per diluted share compared to \$0.99 per diluted share for the same period in 2009.

Total expenses for the second quarter were \$9.3 million compared with \$7.5 million for the second quarter of 2009. Cash expenses were \$6.6 million compared with \$5.2 million for the second quarter of 2009. (An explanation and reconciliation of cash expenses to total expenses is included in the attached tables.) The primary drivers for higher total expenses were increases of \$813,000 in incentive compensation due to higher pretax income, \$410,000 in restricted stock expense due to additional grants at higher prices than previous grants and \$145,000 in salary expense.

Westwood Trust contributed revenue of \$3.1 million and net income of \$440,000 compared to revenue of \$2.3 million and net income of \$267,000 in the second quarter of 2009. As of June 30, 2010, Westwood Trust's assets under management were \$1.8 billion, an increase of 6% compared to \$1.7 billion as of June 30, 2009. The increase in assets under management was primarily due to market appreciation.

Westwood will host a conference call to discuss second quarter 2010 results and other business updates at 4:30 p.m. Eastern time today. To join the conference call, dial 866-337-6663 (domestic) or 904-520-5771 (international). The conference call can also be accessed at www.westwoodgroup.com, under the Investor Relations tab and will be available for replay through July 29 by dialing 888-284-7564 (domestic) or 904-596-3174 (international) and entering passcode 2428141.

About Westwood

Westwood Holdings Group, Inc. manages investment assets and provides services for its clients through two subsidiaries, Westwood Management Corp. and Westwood Trust. Westwood Management Corp. is a registered investment advisor and provides investment advisory services to corporate pension funds, public retirement plans, endowments, foundations, the WHG Funds, other mutual funds and clients of Westwood Trust. Westwood Trust provides trust services and participation in common trust funds that it sponsors to institutions and high net worth individuals. Westwood Holdings Group, Inc. trades on the New York Stock Exchange under the symbol "WHG."

For more information on Westwood, please visit our website at www.westwoodgroup.com.

For more information on the WHG Funds, please visit www.whgfunds.com.

Note on Forward-looking Statements

Statements in this press release that are not purely historical facts, including statements about our expected future financial position, results of operations or cash flows, as well as other statements including words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "should," "goal," "target," "designed," "on track," "comfortable with," "optimistic" and other similar expressions, constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results and the timing of some events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation: our ability to identify and successfully market services that appeal to our customers; the significant concentration of our revenues in four of our customers; our relationships with investment consulting firms; our relationships with current and potential customers; our ability to retain qualified personnel; our ability to successfully develop and market new asset classes; our ability to maintain our fee structure in light of competitive fee pressures; competition in the marketplace; downturn in the financial markets; the passage of legislation adversely affecting the financial services industries; interest rates; changes in our effective tax rate; our ability to maintain an effective system of internal controls; and the other risks detailed from time to time in Westwood's SEC filings, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2009 and its quarterly report on Form 10-Q for the quarters ended June 30, 2010 and March 31, 2010. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, Westwood is not obligated to publicly release any revisions to these forward-looking statements to

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME (in thousands, except per share data) (unaudited)

		Three months ended June 30,			Six months ended June 30,				
	2010		2009		2010		2009		
REVENUES:									
Advisory fees									
Asset-based	\$	10,220	\$	7,215	\$	20,300	\$	13,345	
Trust fees		3,107		2,303		6,116		4,724	
Other revenues, net		(133)		454		(6)		120	
Total revenues		13,194		9,972		26,410		18,189	
EXPENSES:									
Employee compensation and benefits		7,355		5,890		14,151		10,584	
Sales and marketing		255		164		388		294	
WHG mutual funds		118		103		261		280	
Information technology		322		306		649		616	
Professional services		527		359		1,099		754	
General and administrative		677		646		1,369		1,228	
Total expenses		9,254		7,468		17,917		13,756	
Income before income taxes		3,940		2,504		8,493		4,433	
Provision for income taxes		1,447		874		3,067		1,573	
Net income	\$	2,493	\$	1,630	\$	5,426	\$	2,860	
Earnings per share:									
Basic	\$	0.38	\$	0.26	\$	0.83	\$	0.46	
Diluted	\$	0.36	\$	0.25	\$	0.80	\$	0.43	

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS As of June 30, 2010 and December 31, 2009 (in thousands, except par value and share amounts)

	June 30, 2010 (unaudited)	December 31, 2009
ASSETS		
Current Assets:		
Cash and cash equivalents		\$ 2,879
Accounts receivable	5,816	6,406
Investments, at market value	41,972	42,246
Deferred income taxes	2,391	2,187
Prepaid income taxes	473	-
Other current assets	647	625
Total current assets	55,954	54,343
Goodwill	3,915	3,915
Intangible assets, net	998	1,050
Property and equipment, net of accumulated depreciation of \$1,424 and \$1,315	422	578
Total assets	\$ 61,289	\$ 59,886
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities:		
Accounts payable and accrued liabilities	\$ 1,119	\$ 995
Dividends payable	2,468	2,359
Compensation and benefits payable	4,988	6,273
Income taxes payable	-	823
Deferred acquisition liability	924	900
Other current liabilities	12	11
Total current liabilities	9,511	11,361
Deferred acquisition liability	818	796
Deferred income taxes	153	238
Deferred rent	183	273
Total long-term liabilities	1,154	1,307
Total liabilities	10,665	12,668
Stockholders' Equity:		
Common stock, \$0.01 par value, authorized 25,000,000 shares, issued 7,682,112 and outstanding 7,471,943 shares at June 30, 2010; issued 7,308,812		
and outstanding 7,151,472 shares at December 31, 2009	77	73
Additional paid-in capital	53,326	47,741
Treasury stock, at cost – 210,169 shares at June 30, 2010; 157,340 shares at December 31, 2009	(8,081)	(6,026)
Accumulated other comprehensive income	877	1,559
Retained earnings	4,425	3,871
Total stockholders' equity	50,624	47,218
Total liabilities and stockholders' equity	\$ 61,289	\$ 59,886

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands) (unaudited)

	For the	For the six months ended June 30,		
	2010		2009	
CASH FLOWS FROM OPERATING ACTIVITIES:				
Net income	\$ 5	,426 \$	2,860	
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation		142	119	
Amortization of intangible assets		52	-	
Fair market valuation of deferred acquisition liabilities		46	-	
Unrealized (gains) and losses on investments		87	(347)	
Restricted stock amortization	4	,540	3,722	
Deferred income taxes		78	(348)	
Excess tax benefits from stock-based compensation		(701)	(471)	
Net sales (purchases) of investments – trading securities		(26)	1,305	
Change in operating assets and liabilities:				
Accounts receivable		590	7,427	
Other assets		(27)	91	
Accounts payable and accrued liabilities		124	(240)	
Compensation and benefits payable	(1	,285)	(4,778)	
Income taxes payable		(417)	(462)	
Other liabilities		(35)	(25)	
Net cash provided by operating activities	8	,594	8,853	
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchases of money market funds – available for sale	(24	,626)	(28,269)	
Sales of money market funds – available for sale	23	,790	25,709	
Purchase of property and equipment		(35)	(44)	
Net cash used in investing activities		(871)	(2,604)	
CASH FLOWS FROM FINANCING ACTIVITIES:				
Purchase of treasury stock	(2	,055)	(869)	
Excess tax benefits from stock-based compensation		701	471	
Cash dividends	(4	,763)	(4,237)	
Proceeds from exercise of stock options		170	-	
Net cash used in financing activities	(5	,947)	(4,635)	
NET INCREASE (DECREASE) IN CASH	1	,776	1,614	
Cash and cash equivalents, beginning of period	2	,879	3,498	
Cash and cash equivalents, end of period	\$ 4	,655 \$	5,112	
Supplemental cash flow information:				
Cash paid during the period for income taxes	\$ 3	,406 \$	2,383	
Issuance of restricted stock, net	14	,383	7,018	

Reconciliation of Net Income to Cash Earnings and Total Expenses to Cash Expenses (in thousands, except per share data and share amounts) (unaudited)

Three Months Ended

	June 30				%	
	2010			2009		
Net Income	\$	2,493	\$	1,630	53%	
Add: Restricted stock expense		2,649		2,239	18	
Add: Intangible amortization		26		-	-	
Add: Deferred taxes on goodwill		9		-	-	
Cash earnings	\$	5,177	\$	3,869	34	
Diluted weighted average shares		6,839,414		6,638,613	3	
Cash earnings per share	\$	0.76	\$	0.58	31	
Total expenses	\$	9,254	\$	7,468	24	
Less: Restricted stock expense		(2,649)		(2,239)	18	
Less: Intangible amortization		(26)		-	-	
Cash expenses	\$	6,579	\$	5,229	26%	
		%				
	-	2010	ne 30	2009	% Change	
Net Income	\$	5,426	\$	2,860	90%	
Add: Restricted stock expense		4,540		3,722	22	
Add: Intangible amortization		53		-	-	
Add: Deferred taxes on goodwill		19		=	-	
Cash earnings	\$	10,038	\$	6,582	53	
Diluted weighted average shares		6,797,338		6,630,030	3	
Cash earnings per share	\$	1.48	\$	0.99	49	
Total expenses	\$	17,917	\$	13,756	30	
Less: Restricted stock expense Less: Intangible amortization		(4,540) (53)		(3,722)	22	
Cash expenses	<u> </u>	13,324	\$	10,034	33%	

As supplemental information, we are providing non-GAAP performance measures that we refer to as cash earnings, cash earnings per share (or Cash EPS), and cash expenses. We provide these measures in addition to, not as a substitute for, net income, earnings per share and total expenses, which are reported on a GAAP basis. Management and our Board of Directors review cash earnings, Cash EPS and cash expenses to evaluate Westwood's ongoing performance, allocate resources and review dividend policy. We believe that these non-GAAP performance measures, while not substitutes for GAAP net income, earnings per share and total expenses, are useful for both management and investors when evaluating Westwood's underlying operating and financial performance and its available resources. We do not advocate that investors consider these non-GAAP measures without considering financial information prepared in accordance with GAAP.

We define cash earnings as net income plus non-cash equity-based compensation expense, amortization of intangible assets and deferred taxes related to goodwill. We define cash expenses as total expenses less non-cash equity-based compensation expense and amortization of intangible assets. Although depreciation on fixed assets is a non-cash expense, we do not add it back when calculating cash earnings or deduct it when calculating cash expenses because depreciation charges represent a decline in the value of the related assets that will ultimately require replacement. In addition, we do not adjust cash earnings for tax deductions related to restricted stock expense or amortization of intangible assets. Cash EPS represents cash earnings divided by diluted weighted average shares outstanding.

(WHG-G) CONTACT:

Westwood Holdings Group, Inc. **Bill Hardcastle, 214-756-6900**