FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0104 | | | | | | |
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| hours per response: | 0.5 | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Bowman Randy A | | | Statement (| 2. Date of Event Requiring Statement (Month/Day/Year) 05/02/2021 3. Issuer Name and Ticker or Trading Symbol WESTWOOD HOLDINGS GROUP INC [WHG] | | | | | | | | | | |
|---|---------|----------|--|---|--|---|----------------------------|-------|---|--------|--|--|---|--|
| (Last) 200 CRESCENT SUITE 1200 | (First) | (Middle) | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line) | | | |
| (Street) DALLAS | TX | 75201 | | | | | Officer (give title below) | Other | (specify I | below) | S. Indiv | Form filed by C | p Filing (Check Applicable Line) ne Reporting Person lore than One Reporting Person | |
| (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | | . Amount Owned (Ins | of Securities Beneficially str. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 4) | | E | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underly Security (Instr. 4) | | | | 4. Conversion or Exercise Price of | | 5. Ownership Form: Direct (D) or Indirect (I) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | | |
| | | | Date Expira | | Title | | Amou Numb Shares | | Derivativ Security | | | | | |

Explanation of Responses:

Remarks:

EXHIBIT LIST: EX-24 RABPOA

No securities are beneficially owned.

Julie K Gerron as attorney-in-fact

05/28/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

POWER OF ATTORNEY

The undersigned hereby constitutes and appoints each of Julie K. Gerron, John A Ehinger, or Jonathan Nahhat acting separately or together, the

- (1) Execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Westwood Holdings Group, I
- (2) Do and perform all acts for and on behalf of the undersigned that may be necessary or desirable to complete and to execute any such Form
- (3) Take any other action of any type whatsoever in connection with the foregoing paragraphs 1 & 2 which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required I undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Ar

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or proper to be done in the exercise of the rights and powers herein granted specifically with regard to the acts necessary or desirareferenced in the above paragraphs 1, 2 & 3, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confi

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 or successor or superseding forms with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 14th day of May 2021.

By: s/Randy A. Bowman
Name: Randy A. Bowman