I

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person [®] BYRNE SUSAN M | | | 2. Issuer Name and Ticker or Trading Symbol WESTWOOD HOLDINGS GROUP INC [WHG] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner |
|---|---------|----------|---|--|
| (Last) (First) (Middle) 200 CRESCENT COURT SUITE 1200 (Street) | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 09/11/2013 | Officer (give title X Other (specify below) below) Chairman of the Board |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person |
| DALLAS | ТХ | 75201 | _ | Form filed by More than One Reporting Person |
| (City) | (State) | (Zip) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed O | | red (A) or str. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---|---|-----------------------------|------------------|--------------------------------|---|--|---|
| | | | Code | v | Amount | (A) or (D) | Price | Following Reported Transaction(s) (Instr. 3 and 4) | (Instr. 4) | (Instr. 4) |
| common stock | 09/11/2013 | | S | | 850(1) | D | \$49.1765(2) | 388,966 | D | |
| common stock | 09/12/2013 | | S | | 413(1) | D | \$49.2726(3) | 388,553 | D | |
| common stock | 09/13/2013 | | S | | 1,459(1) | D | \$49.25 | 387,094 | D | |
| common stock | | | | | | | | 40,000 | I | Family Foundation |
| common stock | | | | | | | | 12,576 | Ι | By spouse |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) 2. Convers or Exerc Price of Derivative Security | se (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. | | of Derivative Securities Acquired (A) or Disposed | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership |
|--|---------------------|---|--------------|-------------------------------|--|---------------------|--|------------------------|---|--|--|--|---|-------------------------|
| | | | Code V | of (D) (Instr. 3 and 5) |)) r. 3, 4 5) | Date Exercisable | Expiration Date | Amount or Number | | | Transaction(s) (Instr. 4) | | | |

Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person and her spouse on July 30, 2013.

2. Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$49.15 to \$49.20 per share. Full information regarding the number of shares sold at each separate price will be provided to the Commission staff, the issuer, or a security holder of the issuer upon request.

3. Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$49.20 to \$49.35 per share. Full information regarding the number of shares sold at each separate price will be provided to the Commission staff, the issuer, or a security holder of the issuer upon request.

William R. Hardcastle, Jr. as attorney-in-fact

09/13/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.