FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1	dress of Reporting		2. Issuer Name and Ticker or Trading Symbol WESTWOOD HOLDINGS GROUP INC	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
			[WHG]	X	Director	10% Owner			
(Last) (First) (Middle) 200 CRESCENT COURT		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/27/2006		Officer (give title below)	Other (specify below)			
SUITE 1200			4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Ar Line)						
(Street) DALLAS TX 75201				X	Form filed by One Reporting Person				
		75201			Form filed by More the Person	an One Reporting			
(City)	(State)	(Zip)							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
common stock	07/27/2006		Α		1,500	A	\$ <mark>0</mark>	27,093(1)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	Derivative Conversion Date Execution Date, Transaction of Expiration Date Amount of of derivative Ownership of Indirect														
1. Title of Derivative Security (Instr. 3)		Date	Execution Date,	Transact Code (In		of	vative rities lired r osed) . 3, 4						derivative	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. In addition, 10,000 shares are held indirectly through family partnership.

William R. Hardcastle, Jr. as attorney in fact 07/31/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.