FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person [*] GAMCO INVESTORS, INC. ET AL | | | | 2. Issuer Name and Ticker or Trading Symbol WESTWOOD HOLDINGS GROUP INC [WHG] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (rice title | | | |)wner | | | | |
|---|---|-------------------|-----|---|--|--|---|--------|----------------|--|---|---|------------------------------------|---|--|--|-------------------------|---|--|
| (Last) (First) (Middle) ONE CORPORATE CENTER | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/14/2012 | | | | | | | | | Officer (give title below) | | Other below | | (specify | |
| (Street) RYE NY 10580 | | | | 4. lf / | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing Line) Form filed by One Repor | | | orting Pers | rting Person | | | |
| (City) (State) (Zip) | | | | | | | | | | | X Form filed by More than One Reporting Person | | | | | Jorning | | | |
| | | Tabl | el- | Non-Deriv | ative | Sec | curi | ties A | cquired | l, Di | sposed o | f, or Be | enefi | cially | Own | ed | | | |
| 1. Title of Security (Instr. 3) Date (Month/Day/Yea | | | | /ear) if | ear) Execu | | Deemed cution Date, ly nth/Day/Year) | | tion nstr. | | es Acquired (A) Df (D) (Instr. 3, 4 | | 4 and Secu | | ficially ed | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Pric | e | Reported | | | | (1150. 4) | |
| Common Stock 09/14/2012 | | | | 12 | 2 | | | S | | 600 | D | \$37 | 7.8917 8 | | 42,430 | | D ⁽¹⁾ | | |
| Common Stock 09/17/2012 | | | | 12 | 2 | | | S | | 1,000 | D | \$38 | \$38.1543 | | 841,430 | | D ⁽¹⁾ | | |
| | | Та | ble | II - Derivat | | | | | | | osed of, convertib | | | | wned | l | | | |
| 1. Title of Derivative Security (Instr. 3) | ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | | Transaction Code (Instr. | | Numbe erivative ecurities cquired) or isposed f (D) nstr. 3, 4 | Expiration I (Month/Day/ | | Date | 7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | ownership orm: virect (D) r Indirect) (Instr. | Beneficial Ownership | | |
| | | | | | Code | v | / (A | .) (D) | Date Exerci | sable | Expiration Date | | Amou or Numb of Share: | er | | | | | |
| | | FReporting Person | | <u>r al</u> | | | | | | | | | | | | | | | |
| (Last) ONE CO | RPORATE | (First) CENTER | | (Middle) | | | | | | | | | | | | | | | |
| (Street) RYE | - | NY | | 10580 | | _ | | | | | | | | | | | | | |
| (City) | | (State) | | (Zip) | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |

| 1. Name and Add | Iress of Reporting Pers MARIO J | son [*] | |
|------------------------------|------------------------------------|------------------|--|
| (Last) | (First) | (Middle) | |
| C/O GAMCO | INVESTORS, INC | | |
| ONE CORPOR | RATE CENTER | | |
| (Street) | | | |
| RYE | NY | 10580 | |
| (City) | (State) | (Zip) | |
| 1. Name and Add GGCP, INC | Iress of Reporting Pers | son [*] | |
| (Last) | (First) | (Middle) | |
| 140 GREENW | ICH AVENUE | | |
| (Street) | | | |
| GREENWICH | СТ | 06830 | |
| (City) | (State) | (Zip) | |

Explanation of Responses:

1. These securities are owned by GAMCO Investors, Inc. ("GBL"). GGCP, Inc. and Mr. Mario J. Gabelli have less than a 100% interest in GBL and hereby disclaim ownership of these securities in excess of their pecuniary interests.

<u>/s/ Douglas R. Jamieson,</u> <u>Attomey-In-Fact for MARIO J.</u> <u>GABELLI, GGCP, INC., and</u> <u>GAMCO INVESTORS, INC.</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.