FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HARDCASTLE WILLIAM R JR						2. Issuer Name and Ticker or Trading Symbol WESTWOOD HOLDINGS GROUP INC [WHG]								neck all ap Dire		o Issuer Owner er (specify		
(Last) 200 CRE	(Fir	,	/liddle)		3. Date of Earliest Transaction (Month/Day/Year) 01/04/2012									X belo	,	below)		
SUITE 12	200	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street)													-"	,	n filed by Or	ne Rep	oorting Per	son
DALLAS	S TX	7	5201												Form filed by More than One Repo Person			orting
(City)	(St	ate) (Ž	Zip)															
		Tabl	e I - N	lon-Deriv	ative	Secu	rities Ac	quired,	Dis	posed o	f, or	Bene	eficia	lly Own	ed			
(2. Transaction Date (Month/Day/Year)		Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (Disposed Of (D) (Instr. 3 and 5)				Securi Benefi Owned	icially d	6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	Amount (A) or (D)		Price	Following Reported Transaction (Instr. 3 ar		(Insti	nstr. 4)	(Instr. 4)
common	stock			01/04/2	012			G	V	300		D	\$ <mark>0</mark>	5	5,700		D	
common	stock			01/04/2	012			G	v	100(1)		A	\$ <mark>0</mark>		200		I	As UTMA custodian for daughter
common stock 01/04/				01/04/2	.012			G	v	100(2)		A	\$0	5 0 200		I		As UTMA custodian for son
		Та	ble II				ties Acqu warrants,							/ Owned	i			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execut if any	3A. Deemed Execution Date,		ction Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerci on Da	sable and				8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly [Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A) (D)	Date Exercisa		Expiration Date	Title	or Nu of	ount mber ires					

Explanation of Responses:

- 1. Represents transfer of shares to reporting person as custodian for daughter under Uniform Transfers to Minors Act.
- 2. Represents transfer of shares to reporting person as custodian for son under Uniform Transfers to Minors Act.

William R. Hardcastle, Jr. 01/06/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.