SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 20, 2011

WESTWOOD HOLDINGS GROUP, INC. (Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation) 001-31234 (Commission File Number) 75-2969997 (IRS Employer Identification No.)

200 Crescent Court, Suite 1200 Dallas, Texas 75201 (Address of principal executive offices)

(214) 756-6900 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.02: RESULTS OF OPERATIONS AND FINANCIAL CONDITION

In accordance with Securities and Exchange Commission Release No. 34-47583, the following information, which is being furnished pursuant to the requirements of Item 2.02, "Results of Operations and Financial Condition," is being reported under Item 7.01, "Regulation FD Disclosure."

On July 20, 2011, Westwood Holdings Group, Inc. issued a press release entitled "Westwood Holdings Group, Inc. Reports Second Quarter 2011 Results; Assets Under Management Increase 43% Year-over-year to Record \$13.8 Billion; Mutual Fund Assets Increase 98% Year-over-year to Record \$1.3 Billion", a copy of which is furnished with this Current Report on Form 8-K as Exhibit 99.1. The information in this Current Report on Form 8-K shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing of the Company under the Securities Act of 1933, as amended.

ITEM 7.01: REGULATION FD DISCLOSURE

Westwood also announced today that its Board of Directors has approved the payment of a quarterly cash dividend of \$0.35 per common share payable on October 3, 2011 to stockholders of record on September 15, 2011.

ITEM 9.01: FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits: The following exhibit is furnished with this report:

Exhibit Number

Description

99.1Press Release dated July 20, 2011, entitled "Westwood Holdings Group, Inc. Reports Second Quarter 2011 Results; Assets Under
Management Increase 43% Year-over-year to Record \$13.8 Billion; Mutual Fund Assets Increase 98% Year-over-year to Record \$1.3
Billion".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 20, 2011

WESTWOOD HOLDINGS GROUP, INC.

By: /s/ William R. Hardcastle, Jr.

William R. Hardcastle, Jr., Chief Financial Officer

EXHIBIT INDEX

Exhibit Number

99.1

Description

Press Release dated July 20, 2011, entitled "Westwood Holdings Group, Inc. Reports Second Quarter 2011 Results; Assets Under Management Increase 43% Year-over-year to Record \$13.8 Billion; Mutual Fund Assets Increase 98% Year-over-year to Record \$1.3 Billion".

Westwood Holdings Group, Inc. Reports Second Quarter 2011 Results; Assets Under Management Increase 43% Year-overyear to Record \$13.8 Billion; Mutual Fund Assets Increase 98% Year-over-year to Record \$1.3 Billion

DALLAS--(BUSINESS WIRE)--July 20, 2011--Westwood Holdings Group, Inc. (NYSE: WHG) today reported 2011 second quarter revenues of \$18.9 million, net income of \$3.7 million and earnings per diluted share of \$0.52. This compares to revenues of \$13.2 million, net income of \$2.5 million and earnings per diluted share of \$0.34 in the second quarter of 2010. The second quarter 2011 results include the impact of a performance-based fee of approximately \$991,000. Economic Earnings were \$6.7 million compared to \$5.2 million for the second quarter of 2010. Economic Earnings per share ("Economic EPS") were \$0.94 per diluted share compared to \$0.76 per diluted share for the second quarter of 2010. (Economic Earnings and Economic EPS are non-GAAP performance measures and are explained and reconciled with the most comparable GAAP numbers in the attached tables.)

Assets under management were \$13.8 billion as of June 30, 2011, an increase of 43% compared to \$9.7 billion as of June 30, 2010. The increase was primarily due to market appreciation of assets under management, the acquisition of McCarthy Group Advisors in November 2010 and asset inflows from new and existing clients, partially offset by the withdrawal of assets by certain clients. Mutual fund assets were \$1.3 billion as of June 30, 2011, an increase of 98% compared to assets of \$652 million as of June 30, 2010, driven by net asset inflows as well as market appreciation.

Brian Casey, Westwood's President & CEO, commented, "While market volatility returned in the second quarter, our investment teams produced returns ahead of the corresponding benchmarks for most of the products we manage. We posted record assets under management and generated the highest level of quarterly revenue in our history. Our WHG Funds continue to attract strong net inflows resulting in an organic growth rate for the funds of greater than 50% over the last twelve months."

Westwood's Board of Directors declared a quarterly cash dividend of \$0.35 per common share payable on October 3, 2011 to stockholders of record on September 15, 2011.

For the six months ended June 30, 2011, Westwood reported revenues of \$35.9 million, net income of \$7.3 million and earnings per diluted share of \$1.01, compared to revenues of \$26.4 million, net income of \$5.4 million and earnings per diluted share of \$0.74, for the same 2010 period. First half 2011 results include the impact of a performance-based fee of approximately \$991,000. Economic Earnings for the six months ended June 30, 2011 were \$12.8 million compared to \$10.0 million for the same period in 2010, while Economic EPS for the six months ended June 30, 2011 were \$1.48 per diluted share for the same period in 2010.

Total expenses for the second quarter were \$12.9 million compared with \$9.3 million for the second quarter of 2010. Economic Expenses were \$10.0 million compared with \$6.6 million for the second quarter of 2010. (An explanation and reconciliation of Economic Expenses to total expenses is included in the attached tables.)

Westwood will host a conference call to discuss second quarter 2011 results and other business updates at 4:30 p.m. Eastern time today. To join the conference call, dial 866-337-6663 (domestic) or 904-520-5771 (international). The conference call can also be accessed at <u>www.westwoodgroup.com</u> under the Investor Relations tab and will be available for replay through July 27 by dialing 888-284-7564 (domestic) or 904-596-3174 (international) and entering passcode 2591371.

About Westwood

Westwood Holdings Group, Inc. manages investment assets and provides services for its clients through two subsidiaries, Westwood Management Corp. and Westwood Trust. Westwood Management Corp. is a registered investment advisor and provides investment advisory services to corporate pension funds, public retirement plans, endowments, foundations, the WHG Funds, other mutual funds, individuals and clients of Westwood Trust. Westwood Trust provides trust services and participation in common trust funds that it sponsors to institutions and high net worth individuals. Westwood Holdings Group, Inc. trades on the New York Stock Exchange under the symbol "WHG."

For more information on Westwood, please visit www.westwoodgroup.com.

For more information on the WHG Funds, please visit www.whgfunds.com.

Note on Forward-looking Statements

Statements in this press release that are not purely historical facts, including statements about our expected future financial position, results of operations or cash flows, as well as other statements including words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "should," "could," "goal," "target," "designed," "on track," "comfortable with," "optimistic" and other similar expressions, constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results and the timing of some events could differ materially from those projected in or contemplated by the forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the statements due to a number of factors, including, without limitation: our ability to identify and successfully market services that appeal to our customers; the significant concentration of our revenues in four of our customers; our relationships with investment consulting firms; our relationships with current and potential customers; competition in the marketplace; downturns in the financial markets; new legislation adversely affecting the financial services industries; interest rates; changes in our effective tax rate; our ability to maintain an effective system of internal controls; and the other risks detailed from time to time in Westwood's SEC filings, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2010 and its quarterly report on Form 10-Q for the quarters ended March 31 and June 30, 2011. You are cautioned not to place undue reliance on these forward-looking statements which speak only as of the date of this press release. Except as required by law, Westwood is not obligated to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME (in thousands, except per share data) (unaudited)

2	011		2010		Six months ended June 30,				
			2010		2011		2010		
\$	14,334	\$	10,220	\$	27,658	\$	20,300		
	991		-		991		-		
	3,472		3,107		6,829		6,116		
	62		(133)		390		(6)		
	18,859		13,194		35,868		26,410		
	10,134		7,355		18,789		14,151		
	247		255		445		388		
	233		118		489		261		
	542		322		1,000		649		
	793		527		1,728		1,099		
	994		677		1,882		1,369		
	12,943		9,254		24,333		17,917		
	5,916		3,940		11,535		8,493		
	2,179		1,447		4,249		3,067		
\$	3,737	\$	2,493	\$	7,286	\$	5,426		
\$	0.53	\$	0.34	\$	1.05	\$	0.74		
\$	0.52	\$	0.34	\$	1.01	\$	0.74		
\$	0.35	\$	0.33	\$	0.70	\$	0.66		
	\$ \$	62 18,859 10,134 247 233 542 793 994 12,943 5,916 2,179 \$ 3,737 \$ 0.53 \$ 0.52	62 18,859 10,134 247 233 542 793 994 12,943 5,916 2,179 \$ 3,737 \$ 0.53 \$ 0.52	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $		

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS As of June 30, 2011 and December 31, 2010 (in thousands, except par value and share amounts)

		ne 30, 2011 naudited)	Dec	ember 31, 2010
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	5,174	\$	1,744
Accounts receivable		9,336		7,348
Investments, at fair value		44,760		43,300
Deferred income taxes		2,315		2,757
Prepaid income taxes		1,122		-
Other current assets		1,085		733
Total current assets		63,792		55,882
Goodwill		11,338		11,281
Intangible assets, net		4,869		5,119
Property and equipment, net of accumulated depreciation of \$1,643 and \$1,542		719		346
Total assets	\$	80,718	\$	72,628
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Accounts payable and accrued liabilities	\$	1,712	\$	1,290
Dividends payable		2,650		-
Compensation and benefits payable		7,338		9,369
Income taxes payable		-		173
Deferred acquisition liability		939		899
Other current liabilities		14		13
Total current liabilities		12,653		11,744
Deferred income taxes		1,212		117
Dividends payable		148		-
Deferred rent		171		90
Total long-term liabilities		1,531		207
Total liabilities		14,184		11,951
Stockholders' Equity:		, -		,
Common stock, \$0.01 par value, authorized 25,000,000 shares, issued 8,089,068 and outstanding 7,789,039 shares at June 30, 2011; issued				
7,874,873 and outstanding 7,645,678 shares at December 31, 2010		81		79
Additional paid-in capital		71,564		65,639
Treasury stock, at cost – 300,029 shares at June 30, 2011; 229,195 shares at December 31, 2010		(11,367)		(8,749)
Accumulated other comprehensive income, net of deferred taxes		1,633		926
Retained earnings		4,623		2,782
Total stockholders' equity		66,534		60,677
Total liabilities and stockholders' equity	\$	80,718	\$	72,628
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WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands) (unaudited)

		six months June 30,
	2011	2010
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$ 7,286	\$ 5,426
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	130	142
Amortization of intangible assets	250	52
Fair value adjustment of deferred acquisition liabilities	40	46
Unrealized gains and losses on trading investments	(213)	87
Restricted stock amortization	5,192	4,540
Deferred income taxes	1,157	78
Excess tax benefits from stock based compensation	(558)	(701)
Net purchases of investments – trading securities	(160)	(26)
Change in operating assets and liabilities:		
Accounts receivable	(1,988)	590
Other current assets	(381)	(27)
Accounts payable and accrued liabilities	420	124
Compensation and benefits payable	(2,031)	(1,285)
Income taxes payable and prepaid income taxes	(600)	(417)
Other liabilities	127	(35)
Net cash provided by operating activities	8,671	8,594
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchases of available for sale investments	-	(24,626)
Sales of available for sale investments	-	23,790
Purchase of property and equipment	(576)	(35)
Net cash used in investing activities	(576)	(871)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Purchase of treasury stock	(2,618)	(2,055)
Excess tax benefits from stock based compensation	558	701
Cash dividends	(2,645)	(4,763)
Proceeds from exercise of stock options	40	170
Net cash used in financing activities	(4,665)	(5,947)
NET INCREASE IN CASH	3,430	1,776
Cash and cash equivalents, beginning of period	1,744	2,879
Cash and cash equivalents, end of period	\$ 5,174	\$ 4,655
Supplemental cash flow information:		
Cash paid during the period for income taxes	\$ 3,750	\$ 3,406

Reconciliation of Net Income to Economic Earnings and Total Expenses to Economic Expenses (in thousands, except per share data and share amounts) (unaudited)

	Three Months Ended June 30					
	2011			2010	Change	
Net Income	\$	3,737	\$	2,493	50%	
Add: Restricted stock expense		2,809		2,649	6	
Add: Intangible amortization		125		26	381	
Add: Tax benefit from goodwill amortization		52		9	478	
Economic earnings	\$	6,723	\$	5,177	30	
Diluted weighted average shares		7,186,366		6,839,414	5	
Economic earnings per share	\$	0.94	\$	0.76	24	
Total expenses	\$	12,943	\$	9,254	40	
Less: Restricted stock expense		(2,809)		(2,649)	6	
Less: Intangible amortization		(125)		(26)	381	
Economic expenses	\$	10,009	\$	6,579	52%	

	Six Months Ended June 30				%	
			2010	Change		
Net Income	\$	7,286	\$	5,426	34%	
Add: Restricted stock expense		5,192		4,540	14	
Add: Intangible amortization		250		53	372	
Add: Tax benefit from goodwill amortization		105		19	453	
Economic earnings	\$	12,833	\$	10,038	28	
Diluted weighted average shares		7,183,941		6,797,338	6	
Economic earnings per share	\$	1.79	\$	1.48	21	
Total expenses	\$	24,333	\$	17,917	36	
Less: Restricted stock expense		(5,192)		(4,540)	14	
Less: Intangible amortization		(250)		(53)	372	
Economic expenses	\$	18,891	\$	13,324	42%	

As supplemental information, we are providing non-GAAP performance measures that we refer to as Economic Earnings, Economic Earnings per share (or Economic EPS), and Economic Expenses. We provide these measures in addition to, not as a substitute for, net income, earnings per share and total expenses, which are reported on a GAAP basis. Management and our Board of Directors review Economic EPS and Economic Expenses to evaluate Westwood's ongoing performance, allocate resources and review dividend policy. We believe that these non-GAAP performance measures, while not substitutes for GAAP net income, earnings per share and total expenses, are useful for both management and investors when evaluating Westwood's underlying operating and financial performance and its available resources. We do not advocate that investors consider these non-GAAP measures without considering financial information prepared in accordance with GAAP.

We define Economic Earnings as net income plus non-cash equity-based compensation expense, amortization of intangible assets and deferred taxes related to goodwill. We define Economic Expenses as total expenses less non-cash equity-based compensation expense and amortization of intangible assets. Although depreciation on fixed assets is a non-cash expense, we do not add it back when calculating Economic Earnings or deduct it when calculating Economic Expenses because depreciation charges represent a decline in the value of the related assets that will ultimately require replacement. In addition, we do not adjust Economic Earnings for tax deductions related to restricted stock expense or amortization of intangible assets. Economic EPS represents Economic Earnings divided by diluted weighted average shares outstanding.

(WHG-G)

CONTACT: Westwood Holdings Group, Inc. Bill Hardcastle, 214-756-6900