



Westwood Holdings Group, Inc. Reports Second Quarter 2021 Results

July 27, 2021

Westwood's Best Sales Quarter Since 2016

Strong Performance Across Multiple Asset Strategies

Regular Dividend of \$0.10 Per Share Declared

and

Special Dividend of \$2.50 Per Share Declared

DALLAS, July 27, 2021 (GLOBE NEWSWIRE) -- Westwood Holdings Group, Inc. (NYSE: WHG) today reported second quarter 2021 earnings. Significant items include:

- Revenues of \$17.5 million vs. the first quarter's \$18.3 million and \$15.9 million a year ago.
- Net income of \$1.0 million vs. the first quarter's \$4.1 million, which included net realized and unrealized gains of \$6.0 million on private investments, and vs. a \$2.6 million net loss in last year's second quarter.
- LargeCap Value, SmallCap Value, Total Return, High Income and Alternative Income strategies all beat their primary benchmarks for the quarter.
- In peer rankings, High Income achieved a top decile ranking, Income Opportunity and Total Return were top quartile, and SmallCap Value made the top 40%.
- Westwood held \$92.3 million in cash and short-term investments as of June 30, 2021, up \$5.4 million from the first quarter of 2021.
- Stockholders' equity was \$134.7 million as of June 30, 2021 and we continue to have no debt.
- Non-GAAP economic earnings totaled \$2.8 million vs. the first quarter's \$6.3 million, which included the net private investment gains referred to above, and vs. \$0.2 million a year ago.
- We repurchased 18,866 shares of our common stock for an aggregate cost of \$0.3 million.
- We declared a regular cash dividend of \$0.10 per common share, payable on October 1, 2021 to stockholders of record on September 3, 2021.
- We declared a special cash dividend of \$2.50 per common share, payable on August 20, 2021 to stockholders of record on August 6, 2021.

Brian Casey, Westwood's President and CEO, commented, "I was very gratified that our strengthened sales and distribution teams succeeded in converting so many pipeline opportunities into our best sales quarter since 2016. We continually assess our capital structure against our capital allocation priorities and, in addition to investing in organic growth and maintaining a strong balance sheet, a key priority for Westwood is returning capital to our shareholders to enhance long-term value. Given the positive momentum in our business, as confirmed by this quarter's record net sales and the company's robust cash position and outlook, we are pleased to declare a special dividend of \$2.50 per share payable August 20, 2021, supplementing the regular dividend and current share repurchase plan the Company has in place. New net inflows totaled \$1 billion, excluding the effect of our decision last year to transition our Global Convertibles team managing \$1.6 billion back to Aviva Investors, which took place on April 1st. A positive effect of this transition is that the fee mix of our business will benefit from the higher pricing of our new fundings versus the assets we decided to return to Aviva. Performance has remained strong in our Multi-Asset product suite and is improving across our Value strategies, where we have initiated a soft close for SmallCap. We believe that the value style's return to favor should provide a tailwind for investor and consultant interest in our long-standing approach to investing."

Revenues were lower than the first quarter mainly due to lower performance-based fees. Revenues were higher than last year's second quarter reflecting higher average assets under management ("AUM").

AUM of \$14.4 billion decreased from \$14.5 billion at March 31, 2021, primarily due to our decision to shift \$1.6 billion in Global Convertibles fund assets back to Aviva, offset by \$1.0 billion in net inflows from strong sales activity coupled with modest market appreciation.

Second quarter net income of \$1.0 million was lower than the first quarter's \$4.1 million due to realized and unrealized gains totaling \$6.0 million on private investments recorded in the first quarter, partially offset by lower income taxes in the second quarter. Diluted earnings per share ("EPS") of \$0.12 compared with \$0.52 for the first quarter. Non-GAAP economic earnings of \$2.8 million, or \$0.35 per share, compared with economic earnings of \$6.3 million, or \$0.79 per share, in the first quarter.

Second quarter net income of \$1.0 million compared favorably with 2020's second quarter net loss of \$2.6 million primarily on higher revenues and lower operating expenses, particularly foreign currency transaction losses. Diluted EPS of \$0.12 compared with \$(0.33) for last year's second quarter. Non-GAAP economic earnings were \$2.8 million, or \$0.35 per share, compared with \$0.2 million, or \$0.03 per share for the second quarter of 2020.

Economic earnings and Economic EPS are non-GAAP performance measures and are explained and reconciled with the most comparable GAAP numbers in the attached tables.

Westwood will host a conference call to discuss second quarter 2021 results and other business matters at 4:30 p.m. Eastern time today. To join the conference call, dial 877-303-6235 (U.S. and Canada) or 631-291-4837 (international). The conference call can also be accessed via our Investor Relations page at westwoodgroup.com and will be available for replay through August 3, 2021 by dialing 855-859-2056 (U.S. and Canada) or 404-537-3406 (international) and entering the passcode 2763548.

ABOUT WESTWOOD HOLDINGS GROUP

Westwood Holdings Group, Inc. is an investment management boutique and wealth management firm. Westwood offers high-conviction equity and outcome-oriented solutions to institutional investors, private wealth clients and financial intermediaries. The firm specializes in the following distinct investment capabilities: U.S. Value Equity, Multi-Asset, and Liquid Alternatives, available through separate accounts, the Westwood Funds[®] family of mutual funds and other pooled vehicles. Westwood benefits from significant, broad-based employee ownership and trades on the New York Stock Exchange under the symbol "WHG." Based in Dallas, Westwood also maintains offices in Houston.

For more information on Westwood, please visit westwoodgroup.com.

Forward-looking Statements

Statements in this press release that are not purely historical facts, including, without limitation, statements about our expected future financial position, results of operations or cash flows, as well as other statements including without limitation, words such as "anticipate," "believe," "expect," "could," and other similar expressions, constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Actual results and the timing of some events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation:

the composition and market value of our AUM; our ability to maintain our fee structure in light of competitive fee pressures; our stockholder rights agreement may make it more difficult for others to obtain control over us, even if it would be beneficial to our stockholders; risks associated with actions of activist stockholders; inclusion of foreign company investments in our AUM; regulations adversely affecting the financial services industry; our ability to maintain effective cyber security; litigation risks; our ability to develop and market new investment strategies successfully; our reputation and our relationships with current and potential customers; our ability to attract and retain qualified personnel; our ability to perform operational tasks; our ability to select and oversee third-party vendors; our dependence on the operations and funds of our subsidiaries; our ability to maintain effective information systems; our ability to prevent misuse of assets and information in the possession of our employees and third-party vendors, which could damage our reputation and result in costly litigation and liability for our clients and us; our stock is thinly traded and may be subject to volatility; in addition to our stockholder rights agreement, our organizational documents contain provisions that may prevent or deter another group from paying a premium over the market price to our stockholders to acquire our stock; competition in the investment management industry; our ability to avoid termination of client agreements and the related investment redemptions; the significant concentration of our revenues in a small number of customers; our relationships with investment consulting firms; the impact of the COVID-19 pandemic; our ability to identify and execute on our strategic initiatives; our ability to declare and pay dividends; our ability to fund future capital requirements on favorable terms; our ability to properly address conflicts of interest; our ability to maintain adequate insurance coverage; our ability to maintain an effective system of internal controls; and the other risks detailed from time to time in Westwood's SEC filings, including, but not limited to, its annual report on Form 10-K for the year ended December 31, 2020 and its quarterly report on Form 10-Q for the quarters ended March 31, 2021 and June 30, 2021. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, Westwood is not obligated to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.

SOURCE: Westwood Holdings Group, Inc.

(WHG-G)

CONTACT:

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Chief Financial Officer and Treasurer

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WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS) (in thousands, except per share and share amounts) (unaudited)

| Three Months Ended | | |
|--------------------|----------------|---------------|
| June 30, 2021 | March 31, 2021 | June 30, 2020 |

REVENUES:

Advisory fees:

| | | | |
|------------------------------|---------------|---------------|---------------|
| Asset-based | \$ 11,385 | \$ 10,450 | \$ 9,328 |
| Performance-based | — | 1,959 | 695 |
| Trust fees | 6,216 | 6,065 | 5,657 |
| Trust performance-based fees | — | — | 40 |
| Other, net | (117) | (155) | 155 |
| Total revenues | <u>17,484</u> | <u>18,319</u> | <u>15,875</u> |

EXPENSES:

| | | | |
|---------------------------------------|---------------|---------------|---------------|
| Employee compensation and benefits | 10,237 | 11,548 | 10,787 |
| Sales and marketing | 370 | 230 | 253 |
| Westwood mutual funds | 368 | 391 | 434 |
| Information technology | 2,261 | 1,992 | 2,030 |
| Professional services | 1,428 | 1,317 | 991 |
| General and administrative | 2,042 | 2,072 | 2,191 |
| Loss on foreign currency transactions | — | — | 1,323 |
| Total expenses | <u>16,706</u> | <u>17,550</u> | <u>18,009</u> |

Net operating income (loss)

| | | | |
|---|---------------|-----------------|-------------------|
| Realized gains on private investments | 46 | 8,325 | — |
| Net change in unrealized appreciation (depreciation) on private investments | 215 | (2,326) | 159 |
| Investment income | 235 | 196 | 124 |
| Other income | 142 | 50 | 34 |
| Income (loss) before income taxes | <u>1,416</u> | <u>7,014</u> | <u>(1,817)</u> |
| Income tax expense | 446 | 2,913 | 758 |
| Net income (loss) | <u>\$ 970</u> | <u>\$ 4,101</u> | <u>\$ (2,575)</u> |
| Other comprehensive income (loss): | | | |
| Foreign currency translation adjustments | — | — | 1,371 |
| Total comprehensive income (loss) | <u>\$ 970</u> | <u>\$ 4,101</u> | <u>\$ (1,204)</u> |

Earnings (loss) per share:

| | | | |
|---------|---------|---------|-----------|
| Basic | \$ 0.12 | \$ 0.52 | \$ (0.33) |
| Diluted | \$ 0.12 | \$ 0.52 | \$ (0.33) |

Weighted average shares outstanding:

| | | | |
|---------|-----------|-----------|-----------|
| Basic | 7,884,771 | 7,887,044 | 7,879,698 |
| Diluted | 7,928,106 | 7,917,390 | 7,879,698 |

| | | | |
|------------------------------|----------|----------|---------|
| Economic Earnings | \$ 2,810 | \$ 6,288 | \$ 224 |
| Economic EPS | \$ 0.35 | \$ 0.79 | \$ 0.03 |
| Dividends declared per share | \$ 0.10 | \$ 0.10 | \$ 0.00 |

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(in thousands, except per share and share amounts)
(unaudited)

| | Six Months Ended | |
|------------------------------|-------------------------|----------------------|
| | <u>June 30, 2021</u> | <u>June 30, 2020</u> |
| REVENUES: | | |
| Advisory fees: | | |
| Asset-based | \$ 21,835 | \$ 20,430 |
| Performance-based | 1,959 | 695 |
| Trust fees | 12,281 | 11,608 |
| Trust performance-based fees | — | 40 |
| Other, net | (272) | (229) |
| Total revenues | <u>35,803</u> | <u>32,544</u> |
| EXPENSES: | | |

| | | |
|---|-----------|------------|
| Employee compensation and benefits | 21,785 | 23,455 |
| Sales and marketing | 600 | 731 |
| Westwood mutual funds | 759 | 949 |
| Information technology | 4,253 | 4,061 |
| Professional services | 2,745 | 2,184 |
| General and administrative | 4,114 | 4,497 |
| Gain on foreign currency transactions | — | (1,615) |
| Total expenses | 34,256 | 34,262 |
| Net operating income (loss) | 1,547 | (1,718) |
| Realized gains on private investments | 8,371 | — |
| Net change in unrealized appreciation (depreciation) on private investments | (2,111) | (836) |
| Investment income | 431 | 668 |
| Other income | 192 | 68 |
| Income (loss) before income taxes | 8,430 | (1,818) |
| Income tax expense (benefit) | 3,359 | (345) |
| Net income (loss) | \$ 5,071 | \$ (1,473) |
| Other comprehensive income (loss): | | |
| Foreign currency translation adjustments | — | (1,871) |
| Total comprehensive income (loss) | \$ 5,071 | \$ (3,344) |
| Earnings (loss) per share: | | |
| Basic | \$ 0.64 | \$ (0.18) |
| Diluted | \$ 0.64 | \$ (0.18) |
| Weighted average shares outstanding: | | |
| Basic | 7,885,901 | 8,147,045 |
| Diluted | 7,922,742 | 8,147,045 |
| Economic Earnings | \$ 9,098 | \$ 4,424 |
| Economic EPS | \$ 1.15 | \$ 0.54 |
| Dividends declared per share | \$ 0.20 | \$ 0.43 |

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands, except par value and share amounts)
(unaudited)

| | <u>June 30, 2021</u> | <u>December 31, 2020</u> |
|--|----------------------|--------------------------|
| ASSETS | | |
| Current Assets: | | |
| Cash and cash equivalents | \$ 17,247 | \$ 13,016 |
| Accounts receivable | 9,881 | 9,450 |
| Investments, at fair value | 75,066 | 69,542 |
| Prepaid income taxes | 262 | 1,700 |
| Other current assets | 2,201 | 2,606 |
| Total current assets | 104,657 | 96,314 |
| Investments | 4,455 | 8,154 |
| Noncurrent investments at fair value | 4,198 | 3,527 |
| Goodwill | 16,401 | 16,401 |
| Deferred income taxes | 1,459 | 1,468 |
| Operating lease right-of-use assets | 5,489 | 6,103 |
| Intangible assets, net | 12,723 | 13,535 |
| Property and equipment, net of accumulated depreciation of \$8,290 and \$8,056 | 2,389 | 3,186 |
| Other long-term assets | 493 | 464 |
| Total long-term assets | 47,607 | 52,838 |
| Total assets | <u>\$ 152,264</u> | <u>\$ 149,152</u> |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current Liabilities: | | |
| Accounts payable and accrued liabilities | \$ 3,213 | \$ 1,627 |

| | | |
|--|-------------------|-------------------|
| Dividends payable | 1,108 | 810 |
| Compensation and benefits payable | 4,512 | 7,448 |
| Operating lease liabilities | 1,415 | 1,718 |
| Income taxes payable | 1,641 | 191 |
| Total current liabilities | 11,889 | 11,794 |
| Accrued dividends | 256 | 526 |
| Noncurrent operating lease liabilities | 5,443 | 6,121 |
| Total long-term liabilities | 5,699 | 6,647 |
| Total liabilities | 17,588 | 18,441 |
| Stockholders' Equity: | | |
| Common stock, \$0.01 par value, authorized 25,000,000 shares, issued 10,661,016 and outstanding 8,324,702 shares at June 30, 2021; issued 10,500,549 and outstanding 8,326,948 shares at December 31, 2020 | 108 | 105 |
| Additional paid-in capital | 213,362 | 210,268 |
| Treasury stock, at cost - 2,336,315 shares at June 30, 2021; 2,173,559 shares at December 31, 2020 | (80,551) | (77,967) |
| Retained earnings (accumulated deficit) | 1,757 | (1,695) |
| Total stockholders' equity | 134,676 | 130,711 |
| Total liabilities and stockholders' equity | \$ 152,264 | \$ 149,152 |

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)
(unaudited)

| | Six Months Ended June 30, | |
|--|----------------------------------|----------------|
| | 2021 | 2020 |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | |
| Net income (loss) | \$ 5,071 | \$ (1,473) |
| Adjustments to reconcile net income (loss) to net cash (used in) provided by operating activities: | | |
| Depreciation | 397 | 465 |
| Amortization of intangible assets | 812 | 858 |
| Net change in unrealized (appreciation) depreciation on investments | 2,273 | 904 |
| Realized gains on private investments | (8,371) | — |
| Stock-based compensation expense | 3,097 | 4,921 |
| Deferred income taxes | 13 | (939) |
| Non-cash lease expense | 614 | 615 |
| Gain on asset disposition | (148) | — |
| Changes in operating assets and liabilities: | | |
| Net (purchases) sales of trading securities | (5,642) | 20,029 |
| Accounts receivable | (431) | 2,350 |
| Other current assets | 376 | 709 |
| Accounts payable and accrued liabilities | 1,585 | (361) |
| Compensation and benefits payable | (2,942) | (5,790) |
| Income taxes payable | 2,899 | 307 |
| Other liabilities | (833) | (771) |
| Net cash (used in) provided by operating activities | (1,230) | 21,824 |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Sale of investments | 9,258 | — |
| Sale of property and equipment | 501 | — |
| Purchases of property and equipment | (93) | (56) |
| Purchases of investments | (15) | — |
| Net cash provided by (used in) investing activities | 9,651 | (56) |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | |
| Purchases of treasury stock | (1,700) | (12,952) |
| Purchases of treasury stock for employee stock plans | — | (697) |
| Restricted stock returned for payment of taxes | (884) | (1,120) |
| Cash dividends | (1,619) | (11,043) |
| Net cash used in financing activities | (4,203) | (25,812) |
| Effect of currency rate changes on cash | 13 | (1,796) |
| NET CHANGE IN CASH AND CASH EQUIVALENTS | 4,231 | (5,840) |

| | | | | |
|--|--|------------------|--|------------------|
| Cash and cash equivalents, beginning of period | | 13,016 | | 49,766 |
| Cash and cash equivalents, end of period | | <u>\$ 17,247</u> | | <u>\$ 43,926</u> |
| Supplemental cash flow information: | | | | |
| Cash paid during the period for income taxes | | \$ 447 | | \$ 288 |
| Accrued dividends | | \$ 1,364 | | \$ 1,498 |

WESTWOOD HOLDINGS GROUP, INC. AND SUBSIDIARIES
Reconciliation of Net Income to Economic Earnings
(in thousands, except per share and share amounts)
(unaudited)

| | Three Months Ended | | |
|---|--------------------|-----------------|---------------|
| | June 30, 2021 | March 31, 2021 | June 30, 2020 |
| Net income (loss) | \$ 970 | \$ 4,101 | \$ (2,575) |
| Add: Stock-based compensation expense | 1,375 | 1,722 | 2,305 |
| Add: Intangible amortization | 406 | 406 | 435 |
| Add: Tax benefit from goodwill amortization | 59 | 59 | 59 |
| Economic Earnings | <u>\$ 2,810</u> | <u>\$ 6,288</u> | <u>\$ 224</u> |
| Diluted weighted average shares | 7,928,106 | 7,917,390 | 7,879,698 |
| Economic EPS | \$ 0.35 | \$ 0.79 | \$ 0.03 |

| | Six Months Ended | |
|---|------------------|-----------------|
| | June 30, 2021 | June 30, 2020 |
| Net income (loss) | \$ 5,071 | \$ (1,473) |
| Add: Stock-based compensation expense | 3,097 | 4,921 |
| Add: Intangible amortization | 812 | 858 |
| Add: Tax benefit from goodwill amortization | 118 | 118 |
| Economic Earnings | <u>\$ 9,098</u> | <u>\$ 4,424</u> |
| Diluted weighted average shares | 7,922,742 | 8,147,045 |
| Economic EPS | \$ 1.15 | \$ 0.54 |

As supplemental information, we are providing non-GAAP performance measures that we refer to as Economic Earnings and Economic EPS. We provide these measures in addition to, not as a substitute for, net income (loss) and earnings (loss) per share, which are reported on a GAAP basis. Our management and Board of Directors review Economic Earnings and Economic EPS to evaluate our ongoing performance, allocate resources, and review our dividend policy. We believe that these non-GAAP performance measures, while not substitutes for GAAP net income (loss) or earnings (loss) per share, are useful for management and investors when evaluating our underlying operating and financial performance and our available resources. We do not advocate that investors consider these non-GAAP measures without also considering financial information prepared in accordance with GAAP.

We define Economic Earnings as net income (loss) plus non-cash equity-based compensation expense, amortization of intangible assets, and deferred taxes related to goodwill. Although depreciation on fixed assets is a non-cash expense, we do not add it back when calculating Economic Earnings because depreciation charges represent an allocation of the decline in the value of the related assets that will ultimately require replacement. In addition, we do not adjust Economic Earnings for tax deductions related to restricted stock expense or amortization of intangible assets. Economic EPS represents Economic Earnings divided by diluted weighted average shares outstanding.



Source: Westwood Holdings Group Inc